



南昌 产业招商重点项目册

NAN CHANG

Manual of Key Projects for Nanchang  
Industrial Investment Promotion

NAN CHANG

南昌市人民政府

PEOPLE'S GOVERNMENT OF NANCHANG CITY

## 投资南昌导语

南昌，是江西省的省会城市，全省的政治、经济、文化、科技中心和交通中心，长江中游城市群中心城市之一，鄱阳湖生态经济区核心城市，国务院命名的全国历史文化名城。辖三县（南昌县、进贤县、安义县）、六区（东湖区、西湖区、青云谱区、湾里区、青山湖区、新建区）、三个国家级开发区（南昌高新技术产业开发区、南昌经济技术开发区和南昌小蓝经济技术开发区）以及红谷滩新区和临空经济区，总面积7402平方公里，总人口524.02万，是国务院批准的全国历史文化名城。



### 城市特色

南昌始建于公元前202年，距今已有2200多年历史，有着丰富的文化传承和珍贵的人文印记。1927年8月1日，震惊中外的“八一南昌起义”，使南昌成为“军旗升起的地方”，以“英雄城”驰名天下。现有各类文化遗址600余处、人文景观78处、自然景观26处。2015年11月14日，南昌考古发掘了目前我国发现的面积最大、保存最好、内涵最丰富、与“马王堆汉墓”媲美的西汉海昏侯墓。

### 山水都城

“落霞与孤鹜齐飞，秋水共长天一色”，既是历史上对南昌美丽风光的诗意描绘，也是现代南昌生态环境的真实写照。南昌是一座依山傍水的城市，西枕梅岭西山，赣江穿城而过，两河八湖点缀其中，湿地面积达到55%，城市绿化覆盖率达到43%，水域面积达到29.78%，是全国省会城市中水域面积占比最大的城市，先后被评为全国文明城市、国家卫生城市、国家园林城市、国家森林城市。

### 产业新城

南昌有三个国家级开发区、一个红谷滩新区和规划面积200平方公里以上的临空经济区，为广大企业提供足够宽广的发展空间。南昌正全力打造汽车、食品、新材料、电子信息四大千亿产业和医药、航空制造、纺织服装、新能源、机电制造五个五百亿级的支柱产业。近年来南昌运用资本招商的力量，探索了一条“国际并购、中国整合、南昌制造”的产业发展之路。

### 动感靓城

南昌紧紧围绕打造“带动全省发展的核心增长极”的发展战略，对照“四个强起来”的要求，提出了“抢占制高点、聚焦增长极、提升首位度、共筑‘四强’梦”的“二十字”总任务。南昌以提升市政建设、发展轨道交通、建设“智慧城市”等为载体，着力建设现代产业强市、低碳生态名城、现代省会都市、宜居健康城市。

## Lead of Investment in Nanchang

Nanchang is the capital city of Jiangxi Province and the political, economic, cultural, technological and traffic center of the province, one of central cities of urban agglomeration in the middle reaches of the Yangtze River, a core city of Poyang Lake Ecological and Economic Zone, and a national famous historical and cultural city named by the State Council, administering three counties (Nanchang County, Jinxian County and Anyi County), six districts (Donghu District, Xihu District, Qingyunpu District, Wanli District, Qingshanhu District and Xinjian District), three state-level Development Zones (Nanchang High-tech Industrial Development Zone, Nanchang Economic and Technological Development Zone and Nanchang Xiaolan Economic and Technological Development Zone) as well as Honggutan New District and Airport Economic Zone, area totaling 7402km<sup>2</sup>, with total population of 5,240,200, and it is a national famous historical and cultural city approved by the State Council.

### City Characteristics

First built in 202 BC, with over 2200-year history, Nanchang is filled with abundant cultural inheritance and precious humanities imprints. The “August 1 Nanchang Uprising” shocking the world dated August 1, 1927 made Nanchang become “the place where the army flag is raised”, famous abroad for “Hero City”. There

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**项目名称：**南昌经开区汽车电子产业基地

**项目单位：**南昌经开区管委会

**项目内容：**

#### ◆项目概况

南昌经开区已形成比较完善的汽车及零配件产业链，区内有江铃新能源纯电动轿车、百路佳纯电动客车等一大批新能源及零部件企业，2015年新能源汽车及汽车零部件产业实现主营业务收入123.12亿元。同时，以欧菲光产业群为主初步形成了以触摸屏输入、摄像头成像信息输入到液晶显示输出，以及指纹识别信息输入、智慧城市为核心的智能车联产业硬件和软件配套。

项目承接平台：目前，全省正在重点打造的“南昌光谷”位于区内，首期规划面积2平方公里，已由国际知名设计院规划设计并启动建设，提供厂房、办公、研发及配套设施，项目拎包入驻。汽车电子是“南昌光谷”三大主攻产业之一。

#### ◆市场前景

依托现有汽车产业，着力引进汽车动力控制系统、安全控制系统、通讯娱乐系统、车身电子系统等汽车电子研发及生产企业，并重点扶持已有的汽车应用系统企业，完善产业链配套，不断壮大汽车电子信息产业，争取2020年初步形成汽车电子信息产业集群。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

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**Project Name:** Automobile Electronic Industry Base in Nanchang Economic and Technological

**Development Zone**

**Project Unit:** Management Committee of Nanchang Economic and Technological Development Zone

**Project Content:**

◆ **Project Profile**

Nanchang Economic and Technological Development Zone has formed relatively complete auto and parts industrial chain; there are a lot of new energy and parts enterprises like JMC new energy all-electric cars, Bonluck all-electric passenger cars; the main business income of new energy vehicles and auto parts industry realized 12.312 billion yuan in 2015. Meanwhile, dominated by O-Film industrial cluster, it preliminarily formed intelligent vehicle connection industry hardware and software supporting taking touch screen input, camera imaging information input, LCD output, fingerprint identification information input and smart city as core.

Project undertaking platform: currently, our province is focusing on building “Nanchang Light Valley” which is located in our Zone, with first-phase planning area of 2km<sup>2</sup>, planned and designed by international famous design institute, which has been commenced the construction. We provide workshops, office, R&D and supporting facilities, so you can directly settle in with your projects. Automobile electronics is one of three major industries of “Nanchang Light Valley”.

◆ **Market Prospect**

Based on the existing automobile industry, focus on introducing automobile power control system, safety control system, communication entertainment system, automobile body electronic system and other auto electronic R&D and manufacturing enterprises, and emphasize the supporting of existing auto application system enterprises, complete industrial chain supporting, constantly strengthen auto electronic information industry and strive for preliminarily forming auto electronic information industry cluster by 2020.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

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**项目名称：**南昌经开区新能源汽车及汽车零部件项目

**项目单位：**南昌经开区管委会

**项目内容：**

#### ◆ 项目概况

新能源汽车产业是南昌经开区的优势产业，现有江铃新能源、百路佳客车等一大批新能源及零部件企业40多家，其中规模以上工业企业25家，形成了卡耐电池、恒动电池为主的电池配套，以格特拉克为主的传动系统配套，以辉门零部件、保捷锻压为主的车身构件配套，以欧菲光为主的智能车联配套，拥有了汽车整车、变速箱、齿轮及相关零部件为一体的新能源汽车产业。2015年新能源汽车及汽车零部件产业实现主营业务收入123.12亿元，是全省最大的新能源汽车生产基地。

#### ◆ 市场前景

着力引进新能源汽车整车、驱动电机、电子控制和动力电池等核心企业。重点扶持现有新能源汽车，争取再引进1-2个汽车总装企业，2016年新能源汽车及汽车零部件产业产值力争达到200亿。力争2020年，形成500亿级新能源汽车及汽车零部件产业集群。

#### ◆ 投资规模

由投资商自行确定。

#### ◆ 投资效益

视市场而定。

#### ◆ 合作方式

独资、合资、合作。

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**Project Name:** New Energy Vehicle and Auto Parts Project in Nanchang Economic and Technological Development Zone

**Project Unit:** Management Committee of Nanchang Economic and Technological Development Zone

**Project Content:**

◆ **Project Profile**

New energy vehicle industry is the competitive industry of Nanchang Economic and Technological Development Zone, having over 40 new energy and parts enterprises like JMC new energy, Bonluck, and etc., including 25 industrial enterprises above designated scale, having formed battery supporting dominated by CARENE, Hengdong Battery, transmission system supporting dominated by Getrag, automobile body components supporting dominated by Baojie Forging and Pressing, intelligent auto connection supporting dominated by O-Film, having possessed new energy vehicle industry integrating complete vehicle, gear box, gear and relevant parts and components. The main business income of new energy vehicles and auto parts industry realized 12.312 billion yuan in 2015; it is the largest new energy vehicle manufacturing base in the province.

◆ **Market Prospect**

Focus on introducing core enterprises engaging in complete new energy vehicles, drive motors, electronic control and power battery, emphasize the supporting of existing new energy vehicles, endeavor to bring in 1-2 automobile assembly enterprises, and aim for 20 billion output value of new energy vehicles and auto parts industry by 2016. Strive for forming 50 billion level new energy vehicles and auto parts industry cluster by 2020.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

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项目名称：汽车零部件产业园

项目单位：南昌小蓝开发区

项目内容：

◆ 项目概况

小蓝汽车零部件产业园将按照整车带动零部件、零部件促进整车竞争力的集群式发展思路，形成以汽车发动机、变速箱、底盘等一级零部件配套生产为主的产业园。

◆ 市场前景

目前已形成了50万辆整车和42万台柴、汽油发动机的产能布局。2015年南昌县汽车整车产能达到50万辆，产量15万辆，零部件企业145家，就近配套率达50%左右，全产业实现销售收入315亿元，正在向实现100万整车和千亿元的销售收入目标迈进。

◆ 投资规模

30亿元以上。

◆ 合作意向（领域、方式、目标等）

独资、合资、合作。

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**Project Name:** Auto Parts Industrial Park

**Project Unit:** Nanchang Xiaolan Development Zone

**Project Content:**

◆ **Project Profile**

Xiaolan Auto Parts Industrial Park will take the clustering development concept of complete vehicles driving parts, parts facilitating complete vehicles competitiveness to form industrial park dominated by first-grade parts supporting production like auto engines, gearboxes, chassis, and etc.

◆ **Market Prospect**

Currently, it has formed the capacity layout of 500 thousand complete vehicles and 420 thousand diesel and gasoline engines. In 2015, the capacity of complete vehicles in Nanchang County is 500 thousand, output exceeding 150 thousand, having 145 parts enterprises, with near supporting rate of about 50%, the whole industry realizes sales income of 31.5 billion yuan, marching towards the target of 1 million complete vehicles and sales income of a hundred billion yuan.

◆ **Investment Scale**

Above 3 billion yuan.

◆ **Cooperation Intention (Field, Approach, Target, etc.)**

Sole proprietorship, joint venture, cooperation.

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**项目名称：**汽车制造及零部件生产基地项目

**项目单位：**江西新建长垅工业园区管委会

**项目内容：**

#### ◆建设内容

建设整车生产制造区、新能源汽车区、零部件制造区、商贸物流区、技术研发区五大区块，力争用三至五年左右的时间，形成省内极具影响的集整车制造、零部件生产以及汽车交易、品牌展示、配件销售、综合服务为一体的汽车产业园。

#### ◆项目概况

江西新建长垅工业园区地处南昌市西大门，毗邻红谷滩新区，交通便捷，区位优势。320国道贯穿园区，昌樟、西外环高速和向莆、浙赣城际铁路环绕四周，南昌铁路西客站和货运站坐落其中，到南昌市行政中心、昌北国际机场、深水港集装箱码头均在20分钟车程内，形成了高速公路、铁路及国道相互支撑的中心城市半小时经济圈是南昌市贯穿东西、沟通南北，连接“长、珠、闽”地区的主要通道。已入园品牌有江西五十铃年产10万辆皮卡和SUV项目、江西晶马年产10万辆商用车项目、江西首个汽车文化产业城即恒望汽车城项目以及沃尔沃汽车零部件、远成股份汽车板簧、天津宇傲汽车零部件、泉州汽配园等几十个汽车零部件项目。2014年10月江西五十铃年产10万整车项目一期工程已建成投产。

#### ◆市场分析

汽车产业是江西省具有一定规模和技术基础的支柱产业，以江铃集团、百路佳客车为龙头，产品涵盖轻卡、轻客、越野车、轿车等多个领域，成为南昌市打造核心增长极的千亿产业。南昌力争在未来的三至五年，形成50万辆整车产能，吸引100家汽车零部件配套企业，实现汽车产业千亿元的销售收入、50-100亿元的财政收入，扛起江西汽车工业发展的大旗。

#### ◆投资规模

由投资商自行确定。

#### ◆合作方式

独资、合资、合作均可。

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地址：江西新建长垅工业园区管委会

**Project Name:** Automobile Manufacturing and Parts Production Base Project

**Project Unit:** Management Committee of Jiangxi Xinjian Changleng Industrial Park

**Project Content:**

◆ **Construction Content**

Build five areas such as production and manufacturing area of complete vehicles, new-energy vehicle area, parts manufacturing area, commercial and trade logistics area and technology R&D area, strive to form a significant automobile industrial park in the province within three to five years integrating complete vehicles manufacturing, parts production and auto transactions, brand display, parts sales and comprehensive service.

◆ **Project Profile**

Jiangxi Xinjian Changleng Industrial Park is located in the west gate of Nanchang City, adjacent to Honggutan New District, with convenient traffic and advantageous location, 320 National Highway passing through the park, surrounded by Chang-Zhang, West Outer Ring Expressway and Xiang-Pu, Zhe-Gan urban railway in the surrounding; Nanchangxi Railway Station and Freight Station are located in the park, only 20-min drive to Nanchang Municipal Administrative Center, Changbei International Airport and Shenshui Port Container Terminal, having formed central city half-hour economic circle supported by expressway, railway and national highway, which is the main passage for Nanchang City passing through east to west, connecting south to north, as well as linking with "Yangtze River, Pearl River and Southeast Fujian Delta" area. Brands having settled in are Jiangxi ISUZU with the project of annual output of 100 thousand pickup trucks and SUV, Jiangxi Jingma with the project of annual output of 100 thousand commercial vehicles, the first auto complex in Jiangxi, Hewang Auto Trade Mall, and Volvo auto parts and auto leaf spring of Yuancheng Co., Ltd., Tianjin Yu'ao Auto Parts, Quanzhou Auto Parts, as well as dozens of auto parts projects. Phase one project of Jiangxi ISUZU annual output of 100 thousand complete vehicles project has been completed and put into production in October 2014.

◆ **Market Analysis**

Automobile industry is the pillar industry of Jiangxi with certain scale and technological foundation, led by JMC and Bonluck, products covering light trucks, light buses, off-road vehicles, sedans and many other fields, becoming the hundred-billion industry for Nanchang City building core growth pole. Nanchang aims for forming the productivity of 500 thousand complete vehicles in the next three to five years, attracting 100 auto parts supporting enterprises, realizing the sales income of 100 billion yuan of automobile industry, and fiscal revenue of 5-10 billion yuan, carrying the important task of automobile industry development of Jiangxi.

◆ **Investment Scale**

Decided by investors.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

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**项目名称：**南昌国家医药国际创新园

**项目单位：**南昌高新区管委会

**项目内容：**

#### ◆项目概况

南昌国家医药国际创新园是国家科技部批准建设的全省唯一一家国家级医药国际创新园，规划总用地面积3.7平方公里。该园将在空间上形成一园七区的产业空间布局框架，即包含医药生产、医疗器械、研发培训、商务服务、医药服务外包、展示交易及仓储物流等七个功能服务区。创新园将利用5—10年的时间，吸引一批国际型行业领军人才，培育一批医药研发高水平的团队，引进、创办一批医药企业和研发机构，加速培育一批具有自主知识产权的医药产品，特别是引进如强生、阿斯利康等一批知名跨国医药企业，形成以医药和医疗器械为主的生物与新医药产业集群，集研发、生产、销售、物流、人才培养为一体的产业发展平台，成为江西省最重要的医药产业国际创新园。

#### ◆建设现状

创新园一期现有落户项目16个，精伟电子辐照加速器项目已投产，济民可信总部及新药基地、瑞济生物羊膜、川奇制药、人用疫苗等11个项目已动工建设，2015年已陆续开工投产，涉及总投资超100亿元人民币，已落户项目达产后预计可实现年销售总收入逾200亿元。至2017年，南昌高新区生物医药产业将实现主营业务收入过500亿元。创新园二期的招商和基础设施建设工作也全面启动。创新园将以建设国家创新型产业集群示范基地为契机，形成以现代中药、生物制药、医疗器械为主导的生物与新医药产业集群，打造中部地区最大的生物医药产业化示范园区。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

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**Project Name:** Nanchang National Medical International Innovation Park

**Project Unit:** Management Committee of Nanchang High-tech Zone

**Project Content:**

◆ **Project Profile**

Nanchang National Medical International Innovation Park is the only state-level medical international innovation park approved by National Ministry of Science and Technology in the province, with total planning land area of 3.7km<sup>2</sup>. The Park will form the industry space layout frame of one park with seven areas in the terms of space, i.e. seven functional service areas including medical manufacturing, medical equipment, R&D training, business service, medical service outsourcing, display transaction and warehousing logistics. The Innovation Park will, with 5-10 years, attract a batch of international industry leading talents, cultivate a batch of teams with high level of medical R&D, introduce and establish a batch of medical enterprises and R&D organizations, and accelerate the cultivation of a batch of medical products with proprietary intellectual property rights, especially introducing a batch of famous transnational medical enterprises like JNJ, AZN, and etc., forming biological and new medical industry cluster dominated by medicines and medical equipment, as well as the industrial development platform integrating R&D, manufacturing, sales, logistics and talent cultivation, becoming the most important international innovation park of medical industry.

◆ **Construction Status**

There are 16 settled-in projects in phase on of Innovation Park; Accuracy electron irradiation accelerator project has been put into production, and such 11 projects have been commenced for construction as headquarters and new pharmaceutical base of Jimin Kexin, Ruiji biological amniotic membrane, Chuanqi Pharmaceutical, human vaccines, and etc., which have been commenced and put into production successively in 2015. Total investment involved is over RMB 10 billion yuan; after settled-in projects reaching target output, it is anticipated to realize total annual sales income of over 20 billion yuan. Up to 2017, Biological Medicine Industry in Nanchang High-tech Zone will realize main business income of over 50 billion yuan. Investment attraction and infrastructures construction for phase two of Innovation Park has also fully activated. Innovation Park will take the construction of Model Base of National Innovative Industrial Cluster as opportunity to form biological and new medicine industrial cluster dominated by modern traditional Chinese medicine, biological pharmacy and medical devices and build the largest biological medicine industrialization model park in Central Region.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

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**项目名称：**南昌经开区生物医药基地

**项目单位：**南昌经开区管委会

**项目内容：**

#### ◆项目概况

南昌经开区内桑海产业园现有从事生物医药行业的企业共52家，其中医药研发企业1家，制药企业19家，生物企业4家，药材种植企业2家，医药配套企业25家（药用包装及印刷企业12家，医药贸易物流13家），医学检测中心1家。全园共有医药品种343个，入选国家基本药物目录品种（含地方增补）77个，入各省医保目录88个，中药保护品种13个，新药品种26个，全国独家产品（或剂型、规格）35个。2015年桑海产业园生物医药类企业累计完成工业总产值21亿元，增长32.1%，占全区工业总产值的32.5%；完成主营业务收入21.03亿元，增长37.5%，已成为开发区工业经济发展的重要增长极。

#### ◆市场前景

南昌经开区计划将桑海产业园打造成为中国重要的中药产业链生产基地、中部地区生物医药产业集聚基地、江西省生物医药研发重点平台，集科工贸于一体的专业化医药园区。力争2020年实现生物医药产业年产值超过250亿元。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

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**Project Name:** Biomedical Base in Nanchang Economic and Technological Development Zone

**Project Unit:** Management Committee of Nanchang Economic and Technological Development Zone

**Project Content:**

◆ **Project Profile**

There are 52 enterprises engaged in biomedical industry in Sanghai Industrial Park in Nanchang Economic and Technological Development Zone, including 1 medical R&D enterprise, 19 pharmaceutical enterprises, 4 biological enterprises, 2 medicinal materials planting enterprises, 25 medical supporting enterprises (12 medicinal packaging and printing enterprises, 13 medical trade logistics enterprises), and 1 medical testing center. There are 343 medical varieties in the Park, including 77 ones selected in national essential medicine list (including local supplement), 88 ones selected in provincial directory of insured drugs, 13 TCM protected varieties, 26 new medicine varieties and 35 national exclusive products (or dosage, specification). Biomedical enterprises in Sanghai Industrial Park completed total industrial output value of 2.1 billion yuan accumulatively in 2015, increasing 32.1%, accounting for 32.5 of total industrial output value of the Zone; completed main business income of 2.103 billion yuan, increasing 37.5%, having become an important growth pole of the industrial economic development of the Development Zone.

◆ **Market Prospect**

Nanchang Economic and Technological Development Zone plans to build Sanghai Industrial Park into the important production base of TCM industrial chain, distribution base of biomedical industry in Central Region, Jiangxi biomedical R&D key platform in China and specialized Medical Park integrating science, industry and trade. Strive to realize over 25 billion yuan annual output value of biomedical industry by 2020.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

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项目名称：生物医药生产基地

项目单位：南昌小蓝开发区

项目内容：

#### ◆项目概况

生物医药生产基地项目以生物医药、生物制造两大产业体系为核心，以药品、医疗器械、功能食品为生产主体，拟打造集研发、生产、包装、物流、营销、检验于一体的生态化、集约化、专业化的现代生物医药产业基地。着力发展生物技术及制药、医疗器械、现代中药、高端化药、保健品和功能食品等项目，全力打造区域特色品牌。

#### ◆市场前景

2015年，小蓝经开区生物医药产业的主营业务收入达到115亿元，形成集新产品研发、原辅材料生产、药品生产、医药仓储物流、中药材种植加工等各产业链环节为一体的比较完备的产业链。

#### ◆投资规模

20亿元以上。

#### ◆合作意向

独资、合资、合作。

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**Project Name:** Biomedical Production Base

**Project Unit:** Nanchang Xiaolan Development Zone

**Project Content:**

◆ **Project Profile**

Biomedical production base project takes biomedicine and bio-manufacturing industrial systems as core, drugs, medical devices, functional foods as production subjects, planned to build ecological, intensive and specialized modern biomedical industry base integrating R&D, production, packaging, logistics, marketing and inspection. Focus on developing biotechnology and pharmaceutical, medical devices, modern traditional Chinese medicine, high-end chemical drugs, health care products and functional food projects, fully building regional featured brand.

◆ **Market Prospect**

In 2015, main business income of biomedical industry in Xiaolan Economic Development Zone achieved 11.5 billion yuan, forming relatively complete industrial chain of all stages embracing new products R&D, raw and auxiliary materials production, drugs production, medical storage logistics, planting and processing of traditional Chinese medicinal materials.

◆ **Investment Scale**

Above 2 billion yuan.

◆ **Cooperation Intention**

Sole proprietorship, joint venture, cooperation.

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**项目名称：**进贤县医疗器械产业基地

**项目单位：**江西进贤经济开发区管委会

**项目内容：**

#### ◆项目概况

医疗器械产业基地总规划面积5.3平方公里，建成一个含有五中心（生产中心、营销中心、研发中心、检测中心、培训中心）、一平台（服务平台）、一会议（博览会）的综合性医疗器械产业基地。现有医疗器械生产企业120家，销售企业627家，规模以上企业29家，出口创汇企业10家，其中有20家企业跻身全国医疗器械企业百强行列，且有5家排名进入前20强。拥有“HD洪达”、“益康”全国驰名商标和“洪达”中国名牌产品1个，“洪达”、“益康”、“锦胜”、“HY”、“红新”、“庐乐”、“晨康”、“格兰斯”荣获江西省著名商标称号。

2014年进贤医疗器械产业集群为江西省工业示范产业集群之一，集聚效应强。目前全县医疗器械实现主营业务收入超100亿，占全县工业经济的三分之一，占全省医疗器械产业产值70%，其中一次性输液器产品占国内市场份额31%。产业基地预计可落户企业30余家以上，实现年销售收入25亿元以上，年税收3亿元以上。重点引进生产数字化X线机、彩色超声成像仪、免疫分析仪、血液分析仪、生化分析仪、心电图机、多参数监护仪、呼吸/麻醉机、血透仪等中高端医疗设备生产企业，积极发展规模化、自动化医用耗材产品生产企业。

#### ◆投资规模

投资商自行确定。

#### ◆合作方式

独资。

联系人：王帮文

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**Project Name:** Medical Devices Industry Base in Jinxian County

**Project Unit:** Management Committee of Jiangxi Jinxian Economic Development Zone

**Project Content:**

◆ **Project Profile**

Medical Devices Industry Base covers a total planning area of 5.3km<sup>2</sup>, having built an integrated medical devices industry base containing five centers (production center, marketing center, R&D center, testing center and training center), one platform (service platform) and one meeting (expo). There are 120 medical devices manufacturing enterprises, 627 sales enterprises, 29 enterprises above designated size, 10 export exchange-earning enterprises, among which 20 enterprises ranked in Top100 medical devices enterprises in China, and 5 of them ranked in Top20; having “HD Hongda” and “Yikang” national famous trademark and one “Hongda” China famous product; “Hongda”, “Yikang”, “Jinsheng”, “HY”, “Hongxin”, “Lule”, “Chenkang” and “Gelansi” winning Jiangxi famous trademark title.

2014 Jinxian medical devices industrial cluster is one of Jiangxi industrial model industrial clusters, with strong clustering effect. At present, medical devices of the County realizes main business income of over 10 billion, accounting for 1/3 of industrial economy of the County, 70% of provincial-wide medical devices industrial output value, in which infusion products for single use accounting for 31% of domestic market share. It is anticipated that there will be over 30 enterprises settling in Industrial Park, able to realize annual sales income of over 2.5 billion yuan, and annual revenue of over 300 million yuan. Focus on introducing middle and high-end medical devices production enterprises, mainly including digital X-ray machine, color ultrasonic imager, immunity analyzer, blood analyzer, biochemical analyzer, electrocardiograph, multi-parameter monitor, breathing/anesthesia machine, hemodialysis machine, and etc., actively developing scale and automatic production enterprises of medical consumables products.

◆ **Investment Scale**

Decided by investors.

◆ **Cooperation Approach**

Sole proprietorship.

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**项目名称：**南昌经开区食品饮料产业基地

**项目单位：**南昌经开区管委会

**项目内容：**

#### ◆项目概况

区内桑海产业园现有食品饮料产业规模以上企业20家，包括国内200强——南昌双汇食品有限公司，中韩合资主营蜂蜜柚子茶的江西韩金实业有限公司，主营休闲食品的江西省香诗食品有限公司，主营益生菌发酵果蔬产品的南昌旷达生物科技有限公司、江西北洋食品添加剂有限公司、南昌顶津食品有限公司、江西润田实业股份有限公司等。2015年，桑海产业园食品类企业累计完成工业总产值35.72亿元，同比增长22.0%，占全区工业总产值的55.3%；完成主营业务收入35.06亿元，同比增长20.4%，占全区工业主营业务收入的54.9%；完成利税总额5.55亿元，增长5.9%，占全区工业利税总额的61.4%。

#### ◆市场前景

南昌经济技术开发区紧紧围绕食品安全、消费升级、精深加工、创新引领的总体要求，通过强化招商引资、扶持龙头企业、实施品牌战略、增强技术创新能力等途径，形成结构优化、品牌集聚、布局合理、特色明显的现代食品产业基地，力争2020年实现食品产业年产值超过150亿元。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

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**Project Name:** Food and Beverage Industry Base in Nanchang Economic and Technological

**Development Zone**

**Project Unit:** Management Committee of Nanchang Economic and Technological Development Zone

**Project Content:**

◆ **Project Profile**

There are 20 enterprises engaged in food and beverage industry above designated scale in Sanghai Industrial Park in the Zone, including Domestic Top200—Nanchang Shuanghui Food Co., Ltd., Jiangxi Hanjin Industrial Co., Ltd. mainly engaged in honey pomelo tea under Sino-Korea joint venture, Jiangxi Xiangshi Food Co., Ltd. mainly engaged in leisure food, Nanchang Kuangda Biotechnology Co., Ltd., Jiangxi Beiyang Food Additives Co., Ltd., Nanchang Dingjin Food Co., Ltd. and Jiangxi Runtian Industrial Co., Ltd. mainly engaged in probiotics fermentation fruit-vegetable products. In 2015, food enterprises in Sanghai Industrial Park completed total industrial output value of 3572 million yuan accumulatively, increasing 22.0% year on year, accounting for 55.3% of total industrial output value of the Zone; completed main business income of 3506 million yuan, increasing 20.4% year on year, accounting for 54.9% of industrial main business income of the Zone; completed total taxes of 555 million yuan, increasing 5.9%, accounting for 61.4% of total taxes of the Zone.

◆ **Market Prospect**

Nanchang Economic and Technological Development Zone concentrates on the overall requirement of food safety, consumption upgrading, deep processing and innovative leading, by virtue of strengthening investment attraction, supporting leading enterprises, implementing brand strategy and enhancing technological innovative capability, forms a modern food industry base optimal in structure, intensive in brand, reasonable in layout and distinctive in features. Strive to realize annual output value of food industry of over 15 billion yuan by 2020.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

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项目名称：食品饮料生产基地

项目单位：南昌小蓝开发区

项目内容：

#### ◆项目概况

凭借南昌与江西传统农业的天然优势，开发区引进了可口可乐、百事可乐、百威英博、煌上煌、达利、绿滋肴等国内外大型食品饮料企业。食品饮料生产基地未来将打造为全省最大的“中央厨房”，全国知名的“绿色食品产业基地”和小蓝食品“安心供应链”三大品牌形象。

#### ◆市场前景

南昌县借助于现已形成的食品饮料产业基础，打造以饮料制造业（软饮料、啤酒）为主体，以农副食品加工业（粮油、肉禽蛋、水产品）及高附加值的新型食品制造业为两翼的产业。

#### ◆投资规模

20亿元以上。

#### ◆合作意向

独资、合资、合作。

联系人：陈怡辉

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邮 箱：573580314@qq.com

**Project Name:** Food and Beverage Production Base

**Project Unit:** Nanchang Xiaolan Development Zone

**Project Content:**

◆ **Project Profile**

By virtue of natural advantages in traditional agriculture of Nanchang and Jiangxi, the Development Zone introduced Coca Cola, Pepsi, AB-Inbev, HuangShangHuang, Dali, LDY Supply, and other large-scale food and beverage enterprises at home and abroad. In the future, food and beverage production base will be built into such three brand images as the largest “central kitchen” in the province, national famous “green food industry base”, and Xiaolan food “reassuring supply chain”.

◆ **Market Prospect**

Nanchang County will take advantage of formed food and beverage industry to build the industry taking beverage manufacturing industry (soft drinks and beer) as main body, agricultural and non-staple food processing industry (grain and oil, meat and eggs and aquatic products) and new-type food manufacturing industry with high additional value as two wings.

◆ **Investment Scale**

Above 2 billion yuan.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

Contact Person: Chen Yihui

Tel: 18107093399

Email: 573580314@qq.com

**项目名称：**绿色食品产业基地项目

**项目单位：**江西新建长垅工业园区管委会

**项目内容：**

#### ◆项目概况

江西新建长垅工业园区是全国农产品加工创业基地，已有中国最大的蜂产品龙头企业汪氏蜂蜜园、中国肉食品深加工龙头企业雨润集团、中国驰名商标南方黑芝麻食品等规模型食品企业强势入驻，并有江西省农业产业化龙头企业50余家，具有明显比较优势的产业集群，园区正积极打造绿色食品产业基地。

#### ◆市场分析

江西省作为农业大省，优美的生态环境，丰富的农业资源，得天独厚的中部地区区位优势都为食品企业的生产提供强劲的支持。2014年江西食品产业收入超2600亿元，中粮可口可乐、百事可乐、统一、康师傅等一批国际知名企业入驻南昌，有效地推动全省食品工业的发展。目前，我省正大力延伸发展绿色食品产业上、下游产业链，建立的绿色食品产业推进机制，对绿色食品、有机食品、绿色食品原料基地建设等给予补助和奖励。力争有效使用绿色食品标志的企业达280家，认证产品达800个，绿色食品原料标准化生产基地达65个，新增生产规模面积400万亩。

#### ◆投资效益

项目建成后，预计年产值可达20亿以上。

#### ◆投资规模

占地300亩左右，总投资约10-20亿。

#### ◆合作方式

独资、合资、合作均可。

联系人：秦斌

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**Project Name:** Green Food Industry Base Project

**Project Unit:** Management Committee of Jiangxi Xinjian Changleng Industrial Park

**Project Content:**

◆ **Project Profile**

Jiangxi Xinjian Changleng Industrial Park is the processing entrepreneurship base for national agricultural products, having had such scaled food enterprises strongly settled in as the largest national leading enterprise in bee products, Wang's , the national leading enterprise in further processing of meat food, Yurun Group, China Famous Brand, Nanfang Black Sesame Food, and etc., also having over 50 leading enterprises of Jiangxi in agricultural industrialization, equipped with obvious advantages in industrial clusters, and the park is actively building green food industry base.

◆ **Market Prospect**

Jiangxi, as a large agricultural province, by virtue of beautiful ecological environment, abundant agricultural resources, advantageous location superiority in central region, offers powerful support for the production of food enterprises. In 2014, the income of Jiangxi food industry base exceeded 260 billion yuan, a batch of international famous enterprises settling in Nanchang, like COFCO Coca-Cola, Pepsi, Uni-President, Master Kong, and etc., effectively facilitating the food industry development of the province. Currently, our province is vigorously extending the development of upstream and downstream industrial chain of green food industry, establishing promotion mechanism for green food industry, offering subsidies and awards for base construction of green food, organic food and raw materials of green food. It is planned that up to the end of the period of the 12th Five-year plan, there will be 280 enterprises effectively using green food marks, 800 certified products, 65 standardized production bases for raw materials of green food, and newly-added production scale area of 4 million mu.

◆ **Investment Benefit**

It is anticipated to reach the annual output value of over 2 billion yuan after the completion of the project.

◆ **Investment Scale**

Cover a land area of about 300mu, with a total investment of about 1-2 billion yuan.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

Contact Person: Qin Bin

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Website: www.xjd320.com

项目名称：光电触控生产基地

项目单位：南昌高新区管委会

项目内容：

#### ◆项目概况

南昌高新区是全国首批国家半导体照明产业化基地之一，拥有晶能光电、联创光电、晶和照明等LED企业及相关配套企业30多家，已形成了从衬底材料、外延片、芯片制造到封装及应用的完整产业链，国家硅基半导体照明工程技术研究中心也由此落户高新区。晶能光电公司“硅衬底高光效GAN基蓝色发光二极管”项目获得2015年全国唯一的技术发明一等奖，填补我省空白。

#### ◆建设现状

区内以欧菲光、联创电子、联思触控、际际光电等为代表的触摸屏产业正不断做大，已形成从触控IC设计、封装，触摸屏生产、触控显示模组制造为一体的触控显示完整产业链。南昌高新区正成为国内最具影响力的触控显示一体化部件生产基地。同时，以联创电子光学镜头研发生产、摄像头模组生产为一体的光学镜头产业正在逐步壮大，未来南昌高新区将成为全球高端手机摄像镜头最大制造基地。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资。

联系人：熊杏敏 吴平 周鹏斌

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**Project Name:** Optoelectronic Touch Control Production Base

**Project Unit:** Management Committee of Nanchang High-tech Zone

**Project Content:**

◆ **Project Profile**

Nanchang High-tech Zone is one of the first batch of national LED lighting industrialization bases in the country, having over 30 LED enterprises and relevant supporting enterprises like LatticePower, Lianovation, LatticeLighting, and so on, having formed complete industrial chain from substrate materials, epitaxial wafer, chip manufacturing to packaging and application, and national silicon-based LED lighting engineering technology research center is thus settled down in High-tech Zone. The “Silicon Base High Light Effect GaN-based Blue Light Emitting Diode” project of LatticePower won the only first prize for technological invention in the country in 2015, filling in the gap of our province.

◆ **Construction Situation**

The touch screen industry in the Zone is increasingly strengthening, represented by O-Film, Lianchuang Electronics, Liansi Touch Control, Yeji Optoelectronics, etc., having formed complete industrial chain of touch display integrating touch IC design, packaging, touch screen production and touch display module manufacturing. Nanchang High-tech Zone is becoming the most influential production base of touch display integration parts in the country. Meanwhile, the optical lenses industry is gradually strengthening, embracing R&D and manufacturing of optical lenses and camera module of Lianchuang Electronics. In the future, Nanchang High-tech Zone will become the largest manufacturing base for global high-grade mobile camera lenses.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture.

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**项目名称：**机器人及智能制造装备产业基地

**项目单位：**南昌高新区管委会

**项目内容：**

#### ◆项目概况

作为南昌高新区重点打造的战略性新兴产业之一，机器人及智能制造装备产业起步虽晚，却呈现快速扩张势头，成为南昌市装备制造业壮大崛起的重要增长极。2015年，高新区机器人及智能制造装备产业实现主营业务收入134.8亿元，同比增长15.5%；实现利税总额8.1亿元，同比增长23.3%。2015年，一批高端装备项目落户南昌高新区，总投资超过34亿元，包括宝群电子科技有限公司的机械臂、珠海聪明逗教育科技有限公司的聪明逗陪伴机器人产业园项目等，为高新区的经济跨越发展注入了新的活力。

#### ◆建设现状

目前，南昌高新区已经初步建立起机器人及智能装备产业体系。在智能机器人领域，已经涉及工业机器人和服务机器人，涌现出洪都股份、宝群电子等一批骨干企业；在智能成套装备领域，已经涉及智能化纺织机械、汽车及其零部件装配生产线、智能化发电机组成套设备、智能化环保成套设备等诸多领域，涌现出洪都国际机电、怡杉环保等一批有较强核心技术和优势产品竞争力的企业；在智能装备与部件领域，已经涉及3D打印、新型传感器、高档数控机床、智能化温控设备等领域，涌现出奈尔斯西蒙斯赫根赛特中机、日月明铁道设备等一批实力较强的骨干企业。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

联系人：熊杏敏、周鹏斌

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**Project Name:** Robot and Intelligent Manufacturing Equipment Industry Base

**Project Unit:** Management Committee of Nanchang High-tech Zone

**Project Content:**

◆ **Project Profile**

As one of the strategic emerging industries mainly built by Nanchang High-tech Zone, although late in development, Robot and Intelligent Manufacturing Equipment Industry appears rapid expansion tendency, and it becomes an important growth pole for the dramatic uprising of equipment manufacturing industry in Nanchang. In 2015, Robot and Intelligent Manufacturing Equipment Industry in High-tech Zone realized main business income of 13.48 billion yuan, increasing 15.5% year on year; realized total taxes of 810 million yuan, increasing 23.3% year on year. In 2015, there are a number of high-grade equipment projects settling in Nanchang High-tech Zone, with a total investment of over 3.4 billion yuan, including the mechanical arm of POWERMAX, the smart accompanying robot industrial park project of Zhuhai Smart Education Technology Co., Ltd., having invigorated the economic leaping development for High-tech Zone.

◆ **Construction Situation**

Currently, Nanchang High-tech Zone has preliminarily established Robot and Intelligent Equipment Industry system. In the field of intelligent robot, it has involved industrial robot and service robot, having sprung up a batch of backbone enterprises like Hongdu Stock and POWERMAX; in the field of complete set of intelligent equipment, it has involved intelligent textile machinery, auto and parts assembly production line, complete set of intelligent generator unit, complete set of intelligent environmental protection equipment, having sprung up a number of enterprises with strong core technology and superior product competitiveness, such as Hongdu International Electromechanical, Yishan Environmental Protection; in the field of intelligent equipment and parts, it has involved 3D printing, new-type sensor, high-grade numerical control machine tool, intelligent temperature controlling device, having sprung up a lot of strong backbone enterprises like NSH-CTI Machine Tool (Jiangxi) Co., Ltd., Riyueming Railway Equipment.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

Contact Person: Xiong Xingmin, Zhou Pengbin

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项目名称：南昌经开区光伏产业园

项目单位：南昌经开区管委会

项目内容：

#### ◆项目概况

南昌经开区有发展光伏产业的良好基础，区内及周边有大量优质的配套企业。区内的江西佳因光电材料有限公司生产的产品三甲基镓可用于太阳能电池的制造，该公司生产的产品四氢化硅（硅烷）作为一种提供硅组分的气体源，可用于制造高纯度多晶硅、单晶硅，是生产太阳电池的重要原料。我区附近的江西蓝星星火有机硅有限公司现拥有20万吨/年有机硅单体生产规模，该公司产品可广泛应用于光伏组件生产。

#### ◆市场前景

重点引进高转化率的单晶硅片生产项目，形成年产600WMI以上的单晶硅片生产能力，年销售额突破100亿元。同时关注硅基薄膜太阳能电池、铜铟镓硒薄膜太阳能电池、碲化镉薄膜太阳能电池等第二代薄膜太阳能电池，第三代量子点型太阳能电池，以及第四代金属纳米粒子太阳能电池产业发展趋势，紧跟世界先进技术发展步伐，打造一批适应未来发展的国际性光伏企业集群。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

联系人：李子翰

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**Project Name:** PV Industrial Park in Nanchang Economic and Technological Development Zone

**Project Unit:** Management Committee of Nanchang Economic and Technological Development Zone

**Project Content:**

◆ **Project Profile**

Nanchang Economic and Technological Development Zone owns favorable foundation for developing PV industry; there are a number of high-quality supporting enterprises in the Zone and surrounding. The TMG products manufactured by Jiangxi Jiayin Optoelectronic Material Co., Ltd. in the Zone can be used for the manufacturing of solar battery. The silicon hydride products (silane) manufactured by the Company, as a gas source offering silicon component, can be used for the manufacturing of high-purity polycrystalline silicon and monocrystalline silicon; it is the important raw materials for manufacturing solar battery. Jiangxi Lanxing Xinghuo Organic Silicon Co., Ltd. near our Zone currently owns the annual production capacity of 200 thousand tons organic silicon monomer. The products of the company can be widely used in the production of PV modules.

◆ **Market Prospect**

Mainly introduce monocrystalline silicon wafer production project with high conversion rate, form the annual production capacity of over 600WM monocrystalline silicon wafers, and achieve 10 billion yuan annual turnover. Meanwhile, pay attention to the development tendency of silicon-based thin-film solar battery, CIGS thin-film solar battery, CdTe thin-film solar battery, and other second-generation thin-film solar battery, third-generation quantum dot type solar battery as well as fourth-generation metal nanoparticles solar battery industries, keep up with world advanced technology development and create a batch of international PV enterprise clusters meeting the future development.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

Contact Person: Li Zihan

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项目名称：集成电路产业园

项目单位：南昌小蓝开发区

项目内容：

◆项目概况

小蓝“江西省集成电路产业园”将以集成电路设计、生产和销售为引领，带动相关电子信息及其他领域产品的研发，生产和销售。该园区共分为11个功能区域，分别为：总部/商务区/研发区、IC设计区、晶圆生产区、封装测试区、PCD区、材料及设备配套区、整机区、工程中心、培训、专家公寓区及其他生活配套区等。

◆市场前景

小蓝工业园核心打造的“江西省集成电路产业园”，将与国内外著名企业，投资机构和科研院所共同投资100亿元人民币打造集成电路产业园，建成后年产值预计将达到500亿人民币以上。

◆投资规模

100亿元以上。

◆合作意向

独资、合资、合作。

联系人：陈怡辉

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**Project Name:** Integrated Circuit Industrial Park

**Project Unit:** Nanchang Xiaolan Development Zone

**Project Content:**

◆ **Project Profile**

“Jiangxi Integrated Circuit Industrial Park” in Xiaolan will take the design, production and sales of integrated circuit as lead, and drive the R&D, production and sales of relevant electronic information products and products of other fields. The Park consists of 11 functional areas, respectively headquarters/business district/R&D area, IC design area, wafer production area, packaging and testing area, PCD area, materials and equipment supporting area, complete machine area, engineering center, training, experts' apartment area and other living supporting area.

◆ **Market Prospect**

Xiaolan Industrial Park focuses on building “Jiangxi Integrated Circuit Industrial Park”, and it will build integrated circuit industrial park together with famous enterprises at home and abroad, investment institutions and scientific research institutes with an investment of RMB 10 billion yuan. The annual output value is anticipated to be over RMB 50 billion yuan after completion.

◆ **Investment Scale**

Above 10 billion yuan.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

Contact Person: Chen Yihui

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**项目名称：**电子信息、电气设备产业基地

**项目单位：**江西进贤经济开发区管委会

**项目内容：**

◆ **项目概况**

进贤电子信息、电气设备基地位于开发区北边新320边以南区块，号称进贤的工业航母，总面积约4500亩。该基地主导产业电子信息、电气设备类，现已入驻投资30亿元的正泰低压电器、投资20亿元的电子信息等一批重大重点项目，成为进贤电子信息、电气设备等产业的集聚区。基地重点引进电子信息、电气设备等大中型企业，兼顾上下游配套项目。

◆ **投资规模**

凡投资强度在260万元/亩以上，投资额3亿元以上的符合入园主导产业要求的项目均可入驻。

◆ **合作方式**

独资、合资。

联系人：陶表平

电 话：13576919108

地 址：江西进贤经济开发区管委会

**Project Name:** Electronic Information and Electrical Equipment Industry Base

**Project Unit:** Management Committee of Jiangxi Jinxian Economic Development Zone

**Project Content:**

◆ **Project Profile**

Jinxian Electronic Information and Electrical Equipment Base is located at the plot south of new 320 in the north of Economic Development Zone, and it is known as the industrial carrier of Jinxian, with a total area of about 4,500mu. Electronic information and electrical equipment are the leading industries of the base. A number of major and key projects have been settled in, like Zhengtai Low-voltage apparatus with an investment of 3 billion yuan, electronic information with an investment of 2 billion yuan, etc.; it becomes the clustering area of electronic information and electrical equipment industry in Jinxian. The base mainly introduces large and medium enterprises engaged in electronic information and electrical equipment, and also takes upstream and downstream supporting projects into consideration.

◆ **Investment Scale**

Projects meeting the demand on in-park leading industries with an investment intensity of over 2.6 million yuan/mu and investment amount of over 300 million yuan can be settled in.

◆ **Cooperation Approach**

Sole proprietorship, joint venture.

Contact Person: Tao Biaoping

Tel: 13576919108

Address: Management Committee of Jiangxi Jinxian Economic

项目名称：安义县电子产业园区

项目单位：安义县商务局

项目内容：

◆项目概况

规划用地500亩，主要建设包含标准工业厂房、科技研发大楼、电子专业交易市场、仓储物流、青年公寓、高管住宅、餐饮休闲、商务办公等众多生产、办公、生活配套设施的现代化国际电子产业园区，重点引进研发和生产电子元器件、芯片制造、半导体材料及印刷电路板、数码设备、LED电子及上下游配套企业。

◆投资规模

项目总投资10亿元。

◆投资方式

合作、合资、独资。

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联系人：黄春晓

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地 址：安义县商务局

**Project Name:** Electronic Industrial Park in Anyi County

**Project Unit:** Bureau of Commerce of Anyi County

**Project Content:**

◆ **Project Profile**

With a planning land area of 500mu, it mainly builds modern international electronic industrial park containing lots of production, office and living supporting facilities like standard industrial workshops, scientific R&D building, electronic specialized transaction market, warehousing and logistics, youth apartment, executives' residence, catering and leisure, business office, etc., mainly introduces R&D and production of electronic components, wafer manufacturing, semiconductor materials and printed circuit board, digital equipment, LED electronics and upstream and downstream supporting enterprises.

◆ **Investment Scale**

Total investment of the project is 1 billion yuan.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship.

Contact Person: Huang Chunxiao

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Address: Bureau of Commerce of Anyi County



项目名称：南昌LED产业创新示范园

项目单位：青山湖区昌东工业区

项目内容：

#### ◆项目概况

南昌LED产业创新示范园位于昌东大道以东，义坊路以南的YH1101-C02-01地块，占地面积约200亩。南昌LED产业创新示范园将依托南昌作为我国首批半导体照明产业化基地之一，拥有晶能、晶和、联创等国内知名企业的产业基础优势，依托园区现有的全市最大的LED封装企业深圳兆驰光电的高科技优势和辖区内江南材料厂等电子信息企业的集聚优势，大力发展以LED产业为代表的高新技术企业，功能定位为集LED芯片封装、应用设计、创意设计、产品设计开发；LED应用产品制造、销售；LED节能、照明、传媒运营体验与服务于一体的产业创新示范园。项目总投资15亿元，建设标准厂房（4层为主）和配套用房约24万平方米，建设周期2年。产业园建成后，将吸引更多的上下游LED配套企业入驻，必将带动全区的LED产业的快速发展，使电子信息产业成为我区新的百亿产业。

#### ◆市场分析

该项目地理位置优越，交通便利，西靠昌东大道，南临昌南大道，紧邻规划建设中的地铁二号线，距福银高速7.5公里，距市中心8公里，距南昌火车站6公里，距南昌港11公里，距南昌昌北国际机场30公里，交通货运十分便利，具有承东启西、沟通南北的枢纽性区位优势，具有广阔的市场基础和投资发展前景。

#### ◆招商方向

诚邀有实力的知名企业和战略投资者参与整体开发建设。

#### ◆投资规模

约15亿元。

#### ◆合作方式

合作、合资、独资。

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地 址：昌东工业区管理委员会

**Project Name:** Nanchang LED Industry Innovation Model Park

**Project Unit:** Changdong Industrial Zone of Qingshanhu District

**Project Content:**

◆ **Project Profile**

Nanchang LED Industry Innovation Model Park is located in the Parcel YH1101-C02-01, east of Changdong Avenue and south of Yifang Road, covering a land area of about 200mu. Nanchang LED Industry Innovation Model Park will make use of the industry basic advantage of Nanchang being one of the first batch LED industry bases in China, possessing domestic famous enterprises like LatticePower, LatticeLighting, Lianovation, and etc., the high-tech advantage of the Park currently having the largest LED packaging enterprise in the city – Shenzhen Zhaochi Optoelectronics and the clustering advantage of electronic information enterprises in the jurisdiction area like Jiangnan Materials Factory, vigorously developing high-tech enterprises represented by LED industry, functions oriented to be industry innovation model park integrating LED chip packaging, application design, creativity design, product design and development, LED application products manufacturing and sales; LED energy-saving, lighting, media operation experience and service. The project holds a total investment of 1.5 billion yuan, building standard workshops (dominated by 4-storied ones) and supporting buildings of about 240 thousand m<sup>2</sup>, with construction period of 2 years. After the completion of the Industrial Park, it will attract more upstream and downstream LED supporting enterprises for settling in, which will definitely drive the rapid development of LED industry in the District, and make electronic information industry to be the new ten-billion industry in our District.

◆ **Market Analysis**

The project is favorable in geographical position and convenient in traffic, with Changdong Avenue in the west, Changnan Avenue in the south, adjacent to Subway Line 2 under planning and construction, 7.5km away from Fu-Yin Expressway, 8km away from downtown, 6km away from Nanchang Railway Station, 11km away from Nanchang Port, 30km away from Nanchang Changbei International Airport, quite convenient in traffic freight, having the hub location superiority for connecting the east to the west and linking the south with the north, with broad market basis and investment development prospect.

◆ **Investment Attraction Orientation**

Powerful famous enterprises and strategic investors are sincerely welcomed to participate in the overall development and construction.

◆ **Investment Scale**

About 1.5 billion yuan

◆ **Cooperation Approach**

Cooperation, joint venture, sole proprietorship.

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Address: Management Committee of Changdong Industrial Zone

**项目名称：**南昌经开区新材料产业基地

**项目单位：**南昌经开区管委会

**项目内容：**

#### ◆项目概况

南昌经开区内新材料企业主要有江西江钨稀有金属新材料有限公司、南昌硬质合金有限公司、江西金世纪新材料股份有限公司等。已形成了以钨、稀土精深加工为代表的高科技产业基础。其中江西江钨稀有金属新材料有限公司的产品稀土速凝纳米合金晶片已达到世界先进水平。江西金世纪新材料股份有限公司生产种类齐全、品种丰富的稀土产品，可以为广大的稀土精深加工企业 provide 各类原材料。南昌硬质合金有限公司的主要产品超细（纳米）级碳化钨粉、超细（纳米）晶硬质合金（PCB）棒、高性能精密孔加工工具等在各类产业领域有广泛的应用空间。

#### ◆市场前景

南昌经开区将围绕做大主导产业，完善产业配套，夯实产业基础。重点引进汽车、城市轨道交通用复合材料，稀土金属深加工，民航客机用复合材料，建筑、装修、装饰用的节能环保材料。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

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联系人：李子翰

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**Project Name:** New Material Industry Base in Nanchang Economic and Technological Development Zone

**Project Unit:** Management Committee of Nanchang Economic and Technological Development Zone

**Project Content:**

◆ **Project Profile**

The new materials enterprises in Nanchang Economic and Technological Development Zone are mainly Jiangxi Jiangwu Rare Metal New Materials Co., Ltd., Nanchang Cemented Carbide Limited Liability, Jiangxi Golden Century Advanced Materials Co., Ltd., and etc., having formed high-tech industry foundation represented by deep processing of tungsten and rare earth. The product of Jiangxi Jiangwu Rare Metal New Materials Co., Ltd., rare earth rapid-hardening nano alloy wafer, has reached world advanced level. Jiangxi Golden Century Advanced Materials Co., Ltd. produces rare earth products with complete varieties and abundant types, able to offer various raw materials for rare earth deep processing enterprises. The major products of Nanchang Cemented Carbide Limited Liability, super fine (nano) tungsten carbide powder, super fine (nano) grained cemented carbide (PCB) bar, high-performance precise hole processing tools, are widely used in various kinds of industrial fields.

◆ **Market Prospect**

Nanchang Economic Development Zone will focus on strengthening leading industries, complete industrial supporting and enhance industrial foundation. Emphasize the introduction of composite materials for automobiles, urban rail transit, rare earth deep processing and passenger aircrafts, as well as the energy-saving and environmentally-friendly materials for building and decoration.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

Contact Person: Li Zihan

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**项目名称：**进贤县文港电镀集控区

**项目单位：**进贤县文港镇政府

**项目内容：**

◆ **项目概况**

2011年8月，进贤县文港电镀集控区经江西省环境保护厅正式批准设立，是南昌市唯一一家国家级电镀产业中心。占地面积298亩，包括金属表面处理生产线厂房、电镀废水处理回收应用中心、综合服务楼（含电镀原材料配送中心、安全生产与危险化学品物品监控中心、电镀生产工艺技术支援中心、物业管理服务中心）等。金属表面处理生产线厂房项目共建20栋，有80个标准车间，面积160000m<sup>2</sup>。可容纳80条以上金属表面处理（既电镀）生产线，具有较为完备的电镀及相关产业配套网络。集控区日处理废水量规模达7000吨，可形成年29.8亿套的镀件加工能力。

重点引进电镀环节必不可少的企业，包括制笔、电子、光伏、小五金、洁具、汽车配件、生活饰品和航空配件等项目。

◆ **投资规模**

由投资商自行确定。

◆ **合作方式**

独资、合资。

联系人：舒国华

电 话：13607008823

地 址：进贤县文港镇政府

**Project Name:** Wengang Electroplating Centralized Control Zone in Jinxian County

**Project Unit:** Government of Wengang Town of Jinxian County

**Project Content:**

◆ **Project Profile**

In August 2011, Wengang Electroplating Centralized Control Zone in Jinxian County was officially established upon the approval by Environmental Protection Department of Jiangxi Province, and it is the only state-level electroplating industry center in Nanchang, covering a land area of 298mu, including metal surface treatment production line plant, electroplating sewage treatment and recycling center, comprehensive service building (including electroplating raw materials distribution center, safety production and dangerous chemical monitoring center, electroplating production technology assistance center, property management service center), etc. There are 20 metal surface treatment production line plants, with 80 standard workshops and an area of 160,000m<sup>2</sup>. It is able to accommodate over 80 production lines for metal surface treatment (i.e. electroplating), equipped with complete electroplating and relevant industry supporting network. The daily sewage treatment capacity of Centralized Control Zone reaches 7000 tons, able to forming the processing capacity of 2980 million sets of plating articles.

Emphasize the introduction of enterprises indispensable for electroplating stage, including pen making, electronics, PV, metal fittings, sanitary fittings, auto parts, living accessories and aviation parts.

◆ **Investment Scale**

Decided by investors.

◆ **Cooperation Approach**

Sole proprietorship, joint venture.

Contact Person: Shu Guohua

Tel: 13607008823

Address: Government of Wengang Town of Jinxian County

**项目名称：**安义县智能门窗产业园

**项目单位：**安义县商务局

**项目内容：**

◆项目概况

江西安义工业园区总体规划面积为20平方公里，先后被中国建筑材料流通协会、江西省工信委、江西省发改委授予“中国塑钢门窗型材示范基地”、“江西铝合金塑料型材及制品产业基地”、“江西（安义）铝合金塑钢型材产业基地”等荣誉称号。为进一步做强特色产业，拉伸延长我县建材产业链，力促我县新型建材产业发展升级，拟规划用地200亩，引进智能门窗行业龙头企业及门窗终端知名配套企业。该项目拟建于安义工业园区内，水、电、路等基础设施条件方便齐全。

◆投资规模

项目总投资5亿元。

◆投资方式

合作、合资、独资。

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联系人：黄春晓

电 话：+86-791-83422149，13970961709

地 址：安义县商务局

**Project Name:** Intelligent Doors and Windows Industrial Park in Anyi County

**Project Unit:** Bureau of Commerce of Anyi County

**Project Content:**

◆ **Project Profile**

Jiangxi Anyi Industrial Park owns an overall planning area of 20km<sup>2</sup>, successively granted such honorary titles by China Building Materials Circulation Association, Commission of Industry and Information Technology of Jiangxi Province and Jiangxi Development and Reform Commission as “China Plastic-steel Doors and Windows Profile Model Base”, “Jiangxi Aluminum Alloy Plastic Profile and Product Industry Base”, “Jiangxi (Anyi) Aluminum Alloy Plastic-steel Profile Industry Base”, etc. In order to further strengthen featured industry, extend the industrial chain of building materials industry in our County, facilitate the development and upgrading of new-type building materials industry in our County, it is planned to cover a land area of 200mu to introduce leading enterprises engaged in intelligent doors and windows and famous terminal supporting enterprises. The project is planned to be built in Anyi Industrial Park, with convenient and complete infrastructures conditions in water, electricity and road.

◆ **Investment Scale**

Total investment of the project is 500 million yuan.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship.

Contact Person: Huang Chunxiao

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Address: Bureau of Commerce of Anyi County



**项目名称：**文化创意及印刷包装项目

**项目单位：**江西新建长堽工业园区管委会

**项目内容：**

#### ◆建设内容

建设集文化创意、影视制作、出版发行、印刷复制及数字动漫等相关产业于一体的文化创意产业基地。

#### ◆项目概况

以江西省出版集团为龙头，聚集新华印刷、江教印务、锦胜包装、方正包装、奇丽印刷、客家彩印及龙莹印务等几十家企业的文化创意群，印刷包装及出版发行市场份额已达到全省40%以上，被授予“江西省印刷包装产业基地”称号。

#### ◆市场分析

文化创意产业已纳入江西省十大战略性新兴产业，全省全力打造“中部文化产业高地”。目前，《鄱阳湖生态经济区生态文化建设规划》、《江西省“十二五”文化创意产业科技发展规划》、《江西省“十二五”文化创意产业知识产权保护规划》等一系列政策、措施相继出台，南昌文化产业总体发展目标力争2016年文化产业增加值达到440亿元，2020年达到1000亿元，市场前景广阔，可以给投资者带来丰厚的利润回报。

#### ◆投资规模

打造全省印刷包装为主的文化创意基地，预计投入30亿元人民币，未来产值突破50亿元。

#### ◆投资效益

该基地预计实现年利润2-3亿元，投资回收期为3-5年。

#### ◆合作方式

独资、合资、合作、技术转让。

联系人：秦斌

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**Project Name:** Cultural Creativity and Printing and Packaging Project

**Project Unit:** Management Committee of Jiangxi Xinjian Changleng Industrial Park

**Project Content:**

◆ **Construction Content**

Build cultural creativity industry base integrating cultural creativity, film and TV production, publication and distribution, printing reproduction, digital animation and other relevant industries.

◆ **Project Profile**

Taking Jiangxi Publishing Group as leader, cultural creativity cluster gathers dozens of enterprises like Xinhua Printing, Jiangjiao Printing, Jinsheng Packing, Fangzheng Packing, Qili Printing, Kejia Color Printing, Longying Printing, and etc., the market share of printing and packaging as well as publication and distribution having reached over 40% of the province, awarded the title of “Jiangxi Printing and Packaging Industry Base”.

◆ **Market Analysis**

Cultural creativity industry has been brought into top 10 strategic emerging industries in Jiangxi; the province fully creates “cultural industry highland in central region”. At present, with the successive releasing a series of policies and measures like Ecological Cultural Construction Planning of Poyang Lake Ecological Economic Zone, Technological Development Planning of Cultural Creativity Industry of Jiangxi in the period of the 12th Five-year plan, Intellectual Property Protection Planning of Cultural Creativity Industry of Jiangxi in the period of the 12th Five-year plan, and etc., the overall development target of cultural industry in Nanchang aims at reaching 44 billion yuan for cultural industry added value in 2016, and 100 billion yuan in 2020, with broad market prospect, able to bring profitable return for investors.

◆ **Investment Scale**

Build cultural creativity base dominated by printing and packaging in the province, it is anticipated that 3 billion yuan will be invested, and future output value will break through 5 billion yuan.

◆ **Investment Benefit**

The base is anticipated to realize annual profit of 200-300 million yuan, with payback period of investment of 3-5 years.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation, transfer of technology

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项目名称：南昌航空工业城产业招商

项目单位：南昌高新区管委会

项目内容：

#### ◆项目概况

南昌航空工业城总投资300亿元，规划用地25平方公里，被国家发改委正式批复为国家航空高技术产业基地。航空城分三期建设，一期建设大飞机零部件及航空转包产业区；二期包括洪都生产区建设及搬迁、新机场、通用航空产业、产业配套项目；三期建设航空教育文化产业项目、运输及物流体系建设、文化及旅游产业区、生活配套。预计到2018年，实现总收入500亿元。

#### ◆建设现状

航空城北区大飞机零部件及航空转包生产项目总投资36亿元，占地3000亩，建筑面积约81.52万平方米。目前航空城北区一期承担大飞机研制任务的各主要生产厂房已全面开工建设，总建筑面积16.9万平方米，目前大部件装配厂房、钣金加工厂房、数控加工厂房、表面处理厂房及配套工程已经竣工，大型工艺设备（蒙皮镜像铣、型材拉弯机等）已经安装，并陆续投入使用。北区二期建设项目近30个，总建筑面积29万平方米。洪都商飞综合技术大楼、钳焊液压厂房、黑色热处理厂房、标准件厂等已全面开工。航空城南区工装中心和综合服务中心已经取地，近期进场施工。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆投资方式

独资、合资、合作。

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**Project Name:** Industrial Investment Promotion of Nanchang Aviation Industrial Town

**Project Unit:** Management Committee of Nanchang High-tech Zone

**Project Content:**

◆ **Project Profile**

Nanchang Aviation Industrial Town holds a total investment of 30 billion yuan, with planned land area of 25km<sup>2</sup>, being national aviation high-tech industry base upon the official reply by National Development and Reform Commission. The construction of Aviation Town is divided into three phases; the construction of phase 1 will be big aircraft components and aviation subcontracting industry area; phase 2 includes the construction and removal of Hongdu production area, new airport, general aviation industry and industrial supporting projects; the construction of phase 3 will be aviation education cultural industry project, transportation and logistics system construction, cultural and tourism industry area, and living supporting facilities. It is anticipated that up to 2018, the total income will be 50 billion yuan.

◆ **Construction Situation**

North area of Aviation Town, big aircraft components and aviation subcontracting production project owns a total investment of 3.6 billion yuan, covering a land area of 3000mu, with construction area of about 815,200m<sup>2</sup>. At present, main production workshops undertaking the development of big aircrafts for phase 1 of north area of Aviation Town have been fully commenced for construction, with total construction area of 169 thousand m<sup>2</sup>; currently, assembly workshop for large-size components, workshop for sheet metal processing, workshop for numerical control processing, workshop for surface treatment, and supporting projects have been completed, large-scale processing equipments (mirror milling system, profile stretch benders, and etc.) have been installed and put into use. There are nearly 30 construction projects for phase two of north area, with total construction area of 290 thousand m<sup>2</sup>. Hongdu Commercial Plants Comprehensive Technology Building, Clamp Welding Hydraulic Workshop, Ferrous Heat-treating Workshop, Standard Components Plant, and etc. have been fully commenced. Tooling Center and Comprehensive Service Center in south area of Aviation Town have chosen the site, which will be entered for construction recently.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Investment Approach**

Sole proprietorship, joint venture, cooperation.

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**项目名称：**南昌中德4.0产业园

**项目单位：**南昌临空经济区管委会

**项目内容：**

◆ **项目概况**

为实践“互联网+”的国家战略和《中国制造2025》，提出了制造强国发展之路，在南昌临空经济区三处选址，共占地1859亩，打造我国首个实践“中国制造2025”南昌中德4.0产业园。园区以“外引内培”的产业发展理念，通过前期引入德国智能生产和智能装备类龙头企业，培养园区中国制造企业实力的提升，为我国由制造大国向制造强国转变树立样板。

◆ **招商优势**

土地享受省、市重点优先供应，项目建设土地报批等实行绿色通道；提供多元化多层次的金融服务，省市重点企业可优先享受市产业引导基金；打造多层次的生活配套设施：生活服务区、邻里中心、儒乐湖休闲商业区。

◆ **投资规模**

由投资商自行确定。

◆ **合作方式**

独资、合资、合作。

联系人：何珊

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**Project Name:** Nanchang Sino-Germany 4.0 Industrial Park

**Project Unit:** Management Committee of Nanchang Airport Economic Zone

**Project Content:**

◆ **Project Profile**

In order to implement the national strategy of “internet +” and Made in China 2025, we put forward the development road of powerful country in manufacturing, choose sites in three places in Nanchang Airport Economic Zone, totally covering a land area of 1,859mu and build the first practical “Made in China 2025” Nanchang Sino-German 4.0 Industrial Park in our country. The Park adopts the industrial development concept of “external introduction and internal cultivation”; by virtue of introducing intelligent production and intelligent equipment leading enterprises in Germany, the Park cultivates the power improvement of “Made in China” enterprises in the Park, and build sample for our country transferring from a large manufacturing country to a powerful manufacturing country.

◆ **Investment Attraction Advantage**

Enjoy priority in the supply of land by the province and the city, green channel is granted for the approval of project construction land; offer diversified and multilevel financial service, provincial and municipal key enterprises enjoy priority for municipal industry guidance fund; create multilevel living supporting facilities: living service area, neighborhood center, Rulehu leisure business district.

◆ **Investment Scale**

Decided by investors.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

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项目名称：安义县现代物流园区

项目单位：安义县商务局

项目内容：

◆项目概况

拟规划用地100亩，引进具备物流4A级以上资质的投资商，建设集公路、铁路等多种运输方式于一体，以信息技术为核心，以“物流第一需求”的仓库群为载体，以集装箱技术、运输技术、配送技术、装卸搬运技术、自动化仓储技术、库存控制技术、包装技术等专业技术为支撑的现代化物流园区。

◆投资规模

项目总投资4亿元。

◆投资方式

合作、合资、独资。

联系人：黄春晓

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地 址：安义县商务局

**Project Name:** Modern Logistics Park in Anyi County

**Project Unit:** Bureau of Commerce of Anyi County

**Project Content:**

◆ **Project Profile**

With a planned land area of 100mu, it is planned to bring in investors with logistics qualification of above 4A level, building a modern logistics park integrating highway, railway and various modes of transport, taking information technology as core, warehouses of “logistics top demand” as carrier, and container technology, transportation technology, distribution technology, loading and carrying technology, automatic warehousing technology, inventory control technology, packaging technology and other specialized technologies as support.

◆ **Investment Scale**

Total investment of the project is 400 million yuan.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship.

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Address: Bureau of Commerce of Anyi County



**项目名称：**青山湖区昌东工业区小微企业产业园

**项目单位：**青山湖区昌东工业区

**项目内容：**

#### ◆项目概况

项目位于广州路以南，昌东大道以东，占地200亩，分别为沈桥村产业园、彭桥村产业园。项目2015年已开工建设，建成后预计年产值15亿元，年税收1500万元，解决就业1500人。小微产业园的功能定位以发展针织服装配套生产、食品医药、电子信息等都市型工业为主，主要招引成长型、科技型、都市型小微企业入驻，推行1+X模式，重点引进和形成一个主导产业。产业园将为部分小微企业创业发展提供平台，对增强昌东工业区内企业发展活力具有积极作用。

#### ◆市场分析

该项目地理位置优越，交通便利，西靠昌东大道，南临昌南大道，紧邻规划建设中的地铁二号线，距福银高速7.5公里，距市中心8公里，距南昌火车站6公里，距南昌港11公里，距南昌昌北国际机场30公里，交通货运十分便利，具有承东启西、沟通南北的枢纽性区位优势，具有广阔的市场基础和投资发展前景。

#### ◆招商方向

诚邀有实力的知名企业和战略投资者参与整体开发建设，或国内外具有成长潜力的中小企业投资入驻。

#### ◆投资规模

10—15亿元。

#### ◆投资方式

合作、合资、独资。

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地 址：昌东工业区管理委员会

**Project Name:** Small and Micro Business Industrial Park in Changdong Industrial Zone of Qingshanhu District

**Project Unit:** Changdong Industrial Zone of Qingshanhu District

**Project Content:**

◆ **Project Profile**

The project is located in the south of Guangzhou Road and the east of Changdong Avenue, covering a land area of 200mu, divided into Shenqiao Village Industrial Park and Pengqiao Village Industrial Park. The project has been commenced in 2015, and it is expected to achieve annual output value of 1.5 billion yuan and annual revenue of 15 million yuan after completion, solving the employment of 1500 persons. The functions of small and micro industrial park are oriented as urban industries like knitwear supporting production, food and medicine, electronic information, and etc., mainly attracting growth-type, technology-type and metropolis-type small and micro businesses for settling in, promoting 1+X mode, mainly introducing and forming a leading industry. The industrial park will provide platform for the entrepreneurship development of part of small and micro businesses, playing a positive role in strengthening the development vigor of enterprises in Changdong Industrial Zone.

◆ **Market Analysis**

The project is favorable in geographical position and convenient in traffic, with Changdong Avenue in the west, Changnan Avenue in the south, adjacent to Subway Line 2 under planning and construction, 7.5km away from Fu-Yin Expressway, 8km away from downtown, 6km away from Nanchang Railway Station, 11km away from Nanchang Port, 30km away from Nanchang Changbei International Airport, quite convenient in traffic freight, having the hub location superiority for connecting the east to the west and linking the south with the north, with broad market basis and investment development prospect.

◆ **Investment Attraction Orientation**

Powerful famous enterprises and strategic investors are sincerely welcomed to participate in the overall development and construction; or medium and small enterprises with growth potential at home and abroad are welcomed for making investment and settling in.

◆ **Investment Scale**

1-1.5 billion yuan.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship.

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Address: Management Committee of Changdong Industrial Zone

**项目名称：**中国（江西）针织服装创意产业园

**项目单位：**青山湖区昌东工业区

**项目内容：**

#### ◆项目概况

纺织服装产业是青山湖区三大百亿支柱产业之一，在全省乃至全国占有较大的市场份额，为推动江西省纺织服装产业从传统优势产业向高设计含量、高附加值的时尚创意型产业转型发展，昌东工业区充分发挥自身优势，拟规划在高新大道以东、规划路以西、昌富路以南、广州路以北地块，由南昌瑞东汇投资发展有限公司投资建设中国（江西）针织服装创意产业园。项目总投资30亿元，占地约464亩，一期占地298亩，项目将建设成为集标准厂房、定制厂房、创意办公等集一体的产业综合体，打造南昌市高端产业集聚区，以服装针织为主导产业，打造成聚合生产制造、研发设计、中试成果转化、生产企业总部、产品展示和生产配套功能于一体的都市型产业集聚地。

#### ◆市场分析

青山湖区是“中国针织服装名城”、“国家纺织服装产业基地”、“江西纺织服装产业基地”。青山湖区聚集了700余家针织服装企业，占全省纺织服装企业60%以上，产品远销欧美、中东、非洲等几十个国家，在全国乃至全球都有很高的知名度。该项目入驻后将带动青山湖区纺织服装创意产业市场的整体转型升级及人才、技术的实质性提升，打造成整个江西的针织服装汇聚地。项目地理位置优越、交通便利，紧邻地铁二号线，距火车站5公里，距南昌港10公里，距昌北国际机场30公里。基础设施完善，环境优美，具有较大的市场潜力和较高的投资价值。

#### ◆招商方向

诚邀国内外知名品牌服装企业、区域性总部、服装研发设计机构、金融及票据结算中心或其他企业前来投资。

#### ◆投资规模

20亿元。

#### ◆投资方式

合作、合资、独资。

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地址：昌东工业区管理委员会

**Project Name:** China (Jiangxi) Knitwear Creativity Industrial Park

**Project Unit:** Changdong Industrial Zone of Qingshanhu District

**Project Content:**

◆ **Project Profile**

Knitwear industry is one of three major ten-billion pillar industries in Qingshanhu District, occupying a large market share in the province even in the country; in order to drive the knitwear industry in Jiangxi to transform and develop from traditional competitive industry to fashion creativity industry with high design content and high added value, Changdong Industrial Zone gives full play to the advantages, planning to be located in the parcel to the east of Gaoxin Avenue, the west of Guihua Road, the south of Changfu Road and the north of Guangzhou Road, and build China (Jiangxi) Knitwear Creativity Industrial Park invested by Nanchang Ruidonghui Investment Development Co., Ltd. The total investment of the project is 3 billion yuan, covering a land area of about 464mu. Phase one covers a land area of 298mu; the project will be built into an industrial complex integrating standard workshop, customized workshop and creativity office, building high-end industry clustering area in Nanchang, taking garment knitting as leading industry, building into an urban industry clustering place embracing production manufacturing, R&D and design, pilot trial achievement transformation, production enterprise headquarters, production display and production supporting functions.

◆ **Market Analysis**

Qingshanhu District is “China Knitwear Famous Place”, “National Knitwear Industry Base” and “Jiangxi Knitwear Industry Base”. Qingshanhu District has gathered over 700 knitwear enterprises, accounting for over 60% of knitwear enterprises in the province, and products find a good sale in dozens of countries in Europe, America, the Middle East, Africa, and etc., having high reputation in the country even the world. After settled in, the project will drive the overall transformation and upgrading of knitwear creativity industry market in Qingshanhu District as well as the substantial improvement of talents and technologies, and it will be built into the gathering place for the knitwear of Jiangxi. The project is superior in geographical position, convenient in traffic, adjacent to Subway Line 2, 5km away from Railway Station, 10km away from Nanchang Port and 30km away from Changbei International Airport. It is complete in infrastructures, beautiful in environment, with great market potential and high investment value.

◆ **Investment Attraction Orientation**

Famous brand clothing enterprises, regional headquarters, clothing R&D and design institutions, financial and instruments settlement center or other enterprises at home and abroad are sincerely welcomed for investment.

◆ **Investment Scale**

2 billion yuan.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship.

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Address: Management Committee of Changdong Industrial Zone

**项目名称：**江西省金融产业服务园

**项目单位：**南昌高新区管委会

**项目内容：**

#### ◆项目概况

江西省金融产业服务园位于南昌高新技术产业开发区。该区域位于鄱阳湖生态经济区的核心城市——南昌市东部，该区域经过20余年的发展，目前基础条件较为优越、发展潜力巨大，是南昌打造核心增长极的主要支撑点，在鄱阳湖经济开发区发展格局中具有重要地位。

#### ◆功能定位

江西省金融产业服务园定位为生态型综合金融产业园区，主导功能有省级金融后台中心、金融前台及相关产业总部基地、生态宜居新城。

#### ◆招商方向

金融机构后台中心，包括银行、证券、保险等大型金融机构的财务结算中心、信用卡中心、客户呼叫中心、电销中心、灾备中心等；金融服务外包企业、风险投资机构、基金及基金管理公司、担保公司、小额贷款公司、融资租赁公司等金融机构；金融大厦实体投资机构、园区配套建设企业。

#### ◆投资规模

38亿元人民币。

#### ◆投资方式

独资、合资、合作。

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**Project Name:** Jiangxi Financial Industry Service Park

**Project Unit:** Management Committee of Nanchang High-tech Zone

**Project Content:**

◆ **Project Profile**

Jiangxi Financial Industry Service Zone is located in Nanchang High-tech Industrial Development Zone, the region is located in the east of Nanchang, the core city of Poyang Lake Ecological Economic Zone, having superior basic conditions and giant development potential through over 20-year development, which is a major supporting point for Nanchang building core growth pole, playing a significant role in the development layout of Poyang Lake Economic Development Zone.

◆ **Functional Orientation**

Jiangxi Financial Industry Service Park is oriented to be an ecological comprehensive financial industrial park, with such dominating functions as provincial-level financial backstage center, financial front stage and relevant industrial headquarters bases, ecologically livable new town.

◆ **Investment Attraction Orientation**

Backstage centers of financial institutions, including financial settlement center, credit card center, customer call center, telephone sales center and disaster recovery center of large-scale financial institutions like banks, securities and insurance; financial service outsourcing enterprises, venture capital institutions, fund and fund management company, guarantee company, small-credit company, financing and leasing company, and other financial institutions; financial building entity investment institution, supporting construction enterprises in the park.

◆ **Investment Scale**

RMB 3.8 billion yuan.

◆ **Investment Approach**

Sole proprietorship, joint venture, cooperation.

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**项目名称：**南昌国家大学科技城项目

**项目单位：**南昌高新区管委会

**项目内容：**

#### ◆项目概况

项目占地3平方公里，总投资约60亿元，大学科技城分3部分建设：第一部分为起步区+创业梦想街区。起步区为高新区创业梦想街区的创意产业园板块，现有物理空间3万多平方米，其中科研创新面积约2万平方米，配套面积1万平方米。创业梦想街区沿艾溪湖北路进行布局，目前已有浙大科技园二期、新城吾悦广场、恒大创新中心、万科创意产业园、艾溪康桥创新产业园、绿地玫瑰城等众多创意园，基本建成众创物理空间将近100万平方米。第二部分为科技广场，主要规划建设科技合作交流区、技术产权交易区等七大功能区，打造科技创新链条公共服务区，3年内打造成为在全省一流，中部乃至全国有重要影响科技创新公共服务平台。第三部分大学科技城核心区。项目核心区位于艾溪湖以西，富大有路以南，面积约900亩，预计建设物理空间160万m<sup>2</sup>。

未来，在西起浙大科技园、东至艾溪湖北路，南起万科北社区，北至富大有堤的范围内，将打造300万平方米大大学科技城物理空间，可容纳就业人员近30万人。

截至目前已引进落户央企大唐电信下属上市企业大唐电信科技公司，建设“互联网+”、“两创”项目——大唐电信移动互联（南昌）孵化基地和研发中心；微软、新浪、网易、阿里巴巴菜鸟、腾讯等24家互联网巨头企业都已签约入驻高新区创业梦想街区投资协议书。

#### ◆投资规模

60亿。

#### ◆招商方向

互联网+众创、文化产业、金融创业服务服务、电子商务、研发机构等。

#### ◆投资效益

视市场而定。

#### ◆投资方式

独资、合资、合作。

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**Project Name:** Nanchang National University Science City Project

**Project Unit:** Management Committee of Nanchang High-tech Zone

**Project Content:**

◆ **Project Profile**

The project covers a land area of 3km<sup>2</sup>, with a total investment of about 6 billion yuan. The construction of the University Science City is comprised of three parts: part one consists of initial area + entrepreneurship dream block. The initial area is the creativity industrial park module of entrepreneurship dream block in High-tech Zone, currently having physical space of over 30 thousand m<sup>2</sup>, including 20 thousand m<sup>2</sup> for scientific research innovation and 10 thousand m<sup>2</sup> for supporting. The entrepreneurship dream block conducts the layout along Aixihu North Road, currently having numerous creativity parks like phase two of Zhejiang University Science Park, Xincheng Injoy Plaza, Hengda Innovative Center, Vanke Creativity Industrial Park, Aixi Cambridge Innovative Industrial Park, Greenland Rose City, etc., basically building physical space of nearly 1 million m<sup>2</sup>. Part two is science plaza, mainly planned to build seven functional areas like science cooperation and exchange area, transaction area of technological property rights and so on, forging public service area of technological innovation chain, creating to be a first-class public service platform of technological innovation in the province with important influence in Central Region even in the country. Part three is the core area of university science city. The core area of the project is located in the west of Aixi Lake and the south of Fudayou Road, with an area of about 900mu, anticipated to build physical space of 1.6 million m<sup>2</sup>; in the future, within the scope from Zhejiang University Science Park in the west to Aixihu North Road in the east, from Vanke north community in the south to Fudayou Dam in the north, it will build university science city with physical space of 3 million m<sup>2</sup>, able to accommodate nearly 300 thousand employees.

Up till now, we have introduced Datang Telecommunications Technology Company, a listed enterprise subordinated to the central enterprise DTT, build “internet +” and “two creations” project – Datang telecommunications mobile internet (Nanchang) incubation base and R&D center; 24 internet magnet enterprises have signed the investment agreement for settling in entrepreneurship dream block in High-tech Zone as Microsoft, Sina, Netease, Alibaba Cainiao, Tencent, and etc.

◆ **Investment Scale**

6 billion yuan.

◆ **Investment Attraction Orientation**

Internet + mass innovation, cultural industry, financial entrepreneurship service, E-business, R&D institutions, etc.

◆ **Investment Benefit**

Depend on market.

◆ **Investment Approach**

Sole proprietorship, joint venture, cooperation.

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**项目名称：**南昌经开区消费电子产业园项目

**项目单位：**南昌经开区管委会

**项目内容：**

#### ◆项目概况

南昌经开区现初步形成了从触控系统、摄像模组到手机终端的手机产业链，主要企业有欧菲光产业群、中航科工 智慧海派（手机整机生产）、元盛电子（扰性线路板）、东光电子（小S天线、线圈、谐振器、滤波器、微型变压器等电子元器件）等。欧菲光产业群形成了以触摸屏输入、摄像头成像信息输入到液晶显示输出，以及指纹识别信息输入、智慧城市为核心的一体化产业集群。主要产品触摸屏出货量全球第一，摄像头出货量国内前列。区内的海派通讯主要从事智能手机ODM/OEM业务，已形成了年产千万台以上的手机整机生产能力。2015年，该产业产值约188亿元。

项目承接平台：目前，全省正在重点打造的“南昌光谷”位于区内，首期规划面积2平方公里，已由国际知名设计院规划设计并启动建设，提供厂房、办公、研发及配套设施，项目拎包入住。消费类电子是“南昌光谷”三大主攻产业之一。

#### ◆市场前景

以触控显示、摄像模组等消费电子零部件及手机终端为特色的电子信息产业是南昌经开区三大主导产业之一。下一步南昌经开区将继续围绕电子信息产业中的消费电子及零部件细分产业，引进相关企业，完善产业链，实现产业集聚。规划三年内实现产值500亿元。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

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**Project Name:** Consumption Electronic Industrial Park Project in Nanchang Economic and Technological Development Zone

**Project Unit:** Management Committee of Nanchang Economic and Technological Development Zone

**Project Content:**

◆ **Project Profile**

Nanchang Economic and Technological Development Zone has basically formed mobile industrial chain from touch control system, camera module to mobile terminal, having such major enterprises as O-Film industrial cluster, CASIC HiPAD Intelligence (production of complete mobiles), Topsun Electronic Technology (flexible printed circuit), TDC (small S antenna, coil, resonator, filter, miniature transformer and other electronic components), etc. O-Film industrial cluster has formed integrated industrial cluster taking touch screen input, camera imaging information input, LCD output, fingerprint identification information input and smart city as core. The sales of major product touch screen rank the first globally, and the sales of cameras rank among the best in the country. HiPAD in the Zone is mainly engaged in smartphone ODM/OEM business, having formed the production capacity of annual output of over ten million complete mobile phones. In 2015, the output value of the industry is about 18.8 billion yuan.

Project undertaking platform: currently, our province is focusing on building “Nanchang Light Valley” which is located in our Zone, with first-phase planning area of 2km<sup>2</sup>, planned and designed by international famous design institute, which has been commenced the construction. We provide workshops, office, R&D and supporting facilities, so you can directly settle in with your projects. Consumption electronics is one of three major industries of “Nanchang Light Valley”.

◆ **Market Prospect**

Electronic information industry featured by consumption electronic parts and mobile terminal like touch control display, camera module is one of three major leading industries in Nanchang Economic and Technological Development Zone. Next, Nanchang Economic and Technological Development Zone will continue to focus on the consumption electronics and parts industry in electronic information industry, bring in relevant enterprises, complete industrial chain and realize industrial cluster. It is planned to realize output value of 50 billion yuan in three years.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

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**项目名称：**中国（南昌）虚拟现实VR产业基地

**项目单位：**红谷滩新区管委会

**项目内容：**

◆ **项目概况**

该项目位于红谷滩新区九龙湖新城核心区域，建设占地约100亩的中国（南昌）虚拟现实VR产业基地。

◆ **市场前景**

为深入贯彻落实《2006—2020年国家信息化发展战略》、《江西省人民政府关于印发江西省十大战略性新兴产业发展规划(2013—2017年)的通知》(赣府发〔2014〕13号)等文件精神，促进虚拟现实优质企业、项目、技术和高端人才向南昌市红谷滩新区聚集，推动红谷滩新区虚拟现实产业快速发展，红谷滩新区将在九龙湖新城片区建设“中国（南昌）虚拟现实VR产业基地”，通过产业优惠政策，引导虚拟现实VR产业上、中、下游企业在新区聚集。

◆ **投资方式**

独资。

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地 址：南昌市绿茵路669号红谷滩新区管委会外经贸局

**Project Name:** China (Nanchang) VR Industry Base

**Project Unit:** Management Committee of Honggutan New District

**Project Content:**

◆ **Project Profile**

The project is located in the core area of Jiulonghu New City in Honggutan New District, and it builds China (Nanchang) VR Industry Base covering a land area of about 100mu.

◆ **Market Prospect**

In order to deeply implement the spirit of such documents as 2006-2020 National Information Development Strategy, Notification of People's Government of Jiangxi Province on Printing and Issuing the Development Planning for Top10 Strategic Emerging Industries in Jiangxi (2013-2017) (G.F.F.[2014]No.13), facilitate VR high-quality enterprises, projects, technologies and high-grade talents to gather in Honggutan New District of Nanchang City and propel the rapid development of VR industry in Honggutan New District, Honggutan New District will build "China (Nanchang) VR Industry Base" in Jiulonghu New City and guide the upstream, middle stream and downstream enterprises of VR industry gathering in the New District by virtue of preferential industrial policies.

◆ **Investment Approach**

Sole proprietorship.

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**项目名称：**向塘物流基地项目

**项目单位：**南昌县向塘开发区管委会

**项目内容：**

#### ◆项目概况

南昌市向塘开发区位于南昌市南28公里处，是省会南昌市南大门，规划面积23.6平方公里，浙赣铁路、京九铁路和向莆铁路在此交汇，向塘编组站为全国第二大铁路货运编组站；316、320、105三条国道和沪昆高速公路穿境而过。向塘铁路—公路枢纽型物流基地已在省发改委备案，总占地面积5200亩，其中一期铁路货场项目总投资10亿元，占地面积1436亩。

1、项目总占地约4000亩，建设内容包括仓储、市场、冷链、配送及信息、多式联运和生活服务区。

2、项目位于南昌市向塘开发区物流园区，总占地约500亩，建筑面积20万平方米，主要建设集物资电子咨询、仓储管理、加工包装、运输配送、信息网络于一体的大型分拨交易中心。

3、项目位于南昌市向塘开发区物流园区，总占地约700亩，建筑面积26万平方米，建设集物资电子咨询、仓储管理、加工包装、配送、信息网络于一体的大型配送中心。

#### ◆效益分析

全省在省、市两级工商部门注册的物流企业有3000余家，其中，A级物流企业44家，注册资金1000万元以上物流企业300余家，现代化的配送中心不多。随着向莆铁路的开通使得南昌拥有直达东南沿海莆田港的外运通道，向塘也将成为附近区域最快捷的出海口。建设与向塘物流基地配套的分拨交易中心和配送中心，将加快货物分拨和配送，降低费用成本，加快资金周转，增加企业效益。大大提高车辆满载率，降低配货成本，进一步提升物流产业的发展水平。

#### ◆投资规模

待定。

#### ◆合作方式

合资、合作、独资。

联系人：杨绍全

电 话：15979051855

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**Project Name:** Xiangtang Logistics Base Project

**Project Unit:** Management Committee of Xiangtang Development Zone of Nanchang County

**Project Content:**

◆ **Project Profile**

Nanchang Xiangtang Development Zone, located in south 28km of Nanchang City, is the south gate of Nanchang, the capital city of Jiangxi, with planning area of 23.6km<sup>2</sup>, Zhe-Gan Railway, Jing-Jiu Railway and Xiang-Pu Railway connecting here, Xiangtang Marshalling Station is the second largest railway freight marshalling station in the country; 316, 320 and 105 National Highways and Hu-Kun Expressway passing through the region. Xiangtang Railway-Highway Hub logistics base has been filed in Jiangxi Development and Reform Commission, covering a total land area of 5,200mu, in which total investment of phase one railway freight yard project is 1 billion yuan, covering a land area of 1,436mu.

1. The project covers a total land area of about 4,000mu, construction contents including storage, market, cold chain, distribution and information, multimodal transport and living service area.

2. The project is located in Logistics Park of Nanchang Xiangtang Development Zone, covering a total land area of about 500mu, construction area of 200 thousand m<sup>2</sup>, mainly building large-scale allocation transaction center integrating supplies electronic consultation, storage management, processing packaging, transportation distribution and information network.

3. The project is located in logistics park of Nanchang Xiangtang Development Zone, covering a total land area of 700mu, construction area of 260 thousand m<sup>2</sup>, mainly building large-scale distribution center integrating supplies electronic consultation, storage management, processing packaging, distribution and information network.

◆ **Benefit Analysis**

There are over 3000 logistics enterprises registered in Administration for Industry & Commerce at provincial and municipal levels in the Province, including 44 A-class logistics enterprises, over 300 logistics enterprises with registered capital above 10 million yuan, but not many modernized distribution centers. The opening of Xiang-Pu Railway makes Nanchang possess outflow thoroughfares directly to Putian Port of southeast coast, and Xiangtang will become the fastest marine outfall nearby. Building allocation transaction center and distribution center matched with Xiangtang Logistics Base will accelerate freight allocation and distribution, reduce cost, increase turnover of capital and enhance enterprise benefits. Greatly promote vehicle load factor, reduce distribution cost and further improve development level of logistics industry.

◆ **Investment Scale**

To be decided.

◆ **Cooperation Approach**

Joint venture, cooperation, sole proprietorship.

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**项目名称：**樟树林文化生活公园项目

**项目单位：**东湖区商务局

**项目内容：**

#### ◆项目概况

樟树林文化生活公园项目位于南昌东湖区佘山路66号，项目总投资额2.5亿元，占地约110亩，总建筑面积为6.2万平方米，建筑基地面积约3万平方米，地下建筑约1.3万平方米，绿化率30.5%，停车位1000个。樟树林文化创意生活公园于2010年6月立项，2011年12月24日正式对外开放，是江西首个顺利招商并成功开业的创意地产项目，现已成为南昌市十佳文化企业。

目前空置面积如下：4座1800m<sup>2</sup>，7座2414.7m<sup>2</sup>，8座1800m<sup>2</sup>，9座1层355m<sup>2</sup>，11座250m<sup>2</sup>，合计面积6619.7m<sup>2</sup>。

#### ◆项目优势

樟树林溯源上海新天地，扎根赣鄱文化，不但通过对工业遗产的传承和创意改造，探索出了低成本、高效益、多赢的城市改造新思路，更旗帜鲜明地提出“创意生活产业”的十年发展计划——即以创意整合生活产业的核心知识，提升传统衣、食、住、行、育、乐、文等各生活领域，提供人们高度美感、深度体验的生活方式。园区以中产阶层为主要客群，兼顾机构组织、年轻时尚和商务旅游等群体，提供集体休闲娱乐、特色商业、运动健身、餐饮旅居、创意办公为一体的365天24小时一站式城市休闲服务平台。

园区自开业以来，其独特的创意、超大的体量空间在全市掀起了一个创意主题公园消费的热潮，极高的知名度和良好的消费环境不断吸引来自各地的消费群体。

#### ◆招商意向

欢迎创意零售、创意手工艺、创意餐饮等独特消费业态在此投资兴业。

#### ◆投资方式

租赁

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**Project Name:** Zhangshulin Cultural Life Park Project

**Project Unit:** Bureau of Commerce of Donghu District

**Project Content:**

◆ **Project Profile**

Zhangshulin Cultural Life Park Project is located at No.66 Sheshan Road, Donghu District, Nanchang, with a total investment of 250 million yuan, covering a land area of about 110mu, with total construction area of 62 thousand m<sup>2</sup>, construction site area of about 30 thousand m<sup>2</sup>, underground construction of about 13 thousand m<sup>2</sup>, greening rate of 30.5%, parking spaces of 1,000. Zhangshulin Cultural Creativity Life Park was proposed in June 2010, officially opened to public on December 24, 2011; it is the first creativity real estate project achieving successful investment promotion and opening in Jiangxi, and it has become one of Nanchang Best Ten Cultural Enterprises. At present, the vacant area is as follows: 1,800m<sup>2</sup> in Block 4; 2,414.7m<sup>2</sup> in Block 7; 1,800m<sup>2</sup> in Block 8; 355m<sup>2</sup> in 1F of Block 9; 250m<sup>2</sup> in Block 11, area totaling 6,619.7m<sup>2</sup>.

◆ **Project Advantages**

Zhangshulin is originated from New Field of Shanghai, rooted in Ganpo culture, not only having explored new idea for urban reconstruction with low cost, high efficiency and multilateral win by virtue of inheriting industrial heritage and creativity transformation, but also remarkably putting forward ten-year development plan for “creativity life industry” – i.e. integrating core knowledge of life industry with creativity, improving all traditional fields of life such as clothes, food, residence, travel, education, entertainment, culture, and etc., providing people with high-beauty and deep-experience mode of life. Middle class is the main consumers of the Park, also giving consideration to organizations, young fashion, business travel, and etc., offering a 365-day 24-hour one-stop urban leisure service platform integrating collective leisure and entertainment, featured business, sports, catering and accommodation and creativity office.

Since the opening, the Park has raised an enthusiasm for consumption in creativity theme park with unique creativity and super large dimension space. Super high popularity and favorable consumption environment continuously attract consumer groups from all the places.

◆ **Investment Attraction Intention**

Creative retail, creative handicraft and creative catering, as well as other unique consumption types are welcomed to be here for investment.

◆ **Investment Approach**

Leasing

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**项目名称：**八大山人文化产业园

**项目单位：**青云谱区投资促进局

**项目内容：**

#### ◆项目概况

项目位于南昌市青云谱区八大山人梅湖景区内，该项目规划占地面积约3200亩，园区集文化、旅游、娱乐、休闲、购物、美食于一体，是以八大山人纪念馆为核心，以传统文化为主轴，以梅湖生态美景为纽带，以艺术产业和文化旅游产业为支撑的文化产业示范园区。目前，园内已汇集了八大山人纪念馆、八大山人真迹馆、程允贤雕塑馆、彭友善美术馆等文化展馆，并正在建设“江西省花博园”（江西省第四届花卉园艺博览会举办地）、梅湖艺术中心、八大上园文化主题会馆等项目。现景区仍有部分用地和文化旅游设施资源，以及景区附近的“朱桥梅村”仿古建筑群（梅汝故居）对外招商，拟引进有实力的文化旅游企业进行文化旅游产业项目的综合开发。

#### ◆市场前景

该项目地块位于青云谱区南部，紧靠南昌市主干道昌南大道和迎宾大道，项目地块内有八大山人纪念馆、八大山人真迹馆、程允贤雕塑馆、彭友善美术馆等景点，梅湖水系贯穿其中，八大山人纪念馆周边有着大量明清时期古建筑群，交通便利，风景秀美，旅游资源丰富，对文化、旅游、餐饮、商业等都具有相当大的开发潜力。

#### ◆投资方式

视地块和项目选择而定。

#### ◆规划要求

引进有实力的文化旅游企业进行文化旅游产业项目的开发运营。

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**Project Name:** Ba Da Shan Ren Cultural Industrial Park

**Project Unit:** Investment Promotion Bureau of Qingyunpu District

**Project Content:**

◆ **Project Profile**

The project is located in Ba Da Shan Ren Meihu Scenic Area of Qingyunpu District of Nanchang City, planned to cover a land area of about 3,200mu. The Park integrates culture, tourism, entertainment, leisure, shopping and delicacies, and it is a cultural industry model park taking Ba Da Shan Ren Memorial Hall as core, traditional culture as main axis, Meihu ecological scenery as link and art industry and cultural tourism industry as support. At present, the Park has gathered cultural exhibition halls like Ba Da Shan Ren Memorial Hall, Ba Da Shan Ren Authentic Work Museum, Cheng Yunxian Sculpture Gallery, Peng Youshan Art Gallery, etc., and it is building such projects as “Jiangxi Flower Expo Garden” (host place of Jiangxi 4th flower gardening expo), Meihu art center, Badashangyuan cultural theme museum, and so on. There are part of land and cultural tourism facilities resources as well as “Zhuqiaomei Village” antiquing buildings (old residence of Mei Ru’ao) near the scenic area for investment attraction, and it is planned to bring in powerful cultural tourism enterprises for the overall development of cultural tourism industry projects.

◆ **Market Prospect**

The project is located in the south of Qingyunpu District, adjacent to trunk roads of Nanchang City, Changnan Avenue and Yingbin Avenue. In the parcel of the project are scenic areas like Ba Da Shan Ren Memorial Hall, Ba Da Shan Ren Authentic Work Museum, Cheng Yunxian Sculpture Gallery, Peng Youshan Art Gallery, etc., water system of Meihu Lake passing through it. There are a great number of ancient buildings in the Ming and Qing dynasties around Ba Da Shan Ren Memorial Hall, convenient in traffic, beautiful in scenery, abundant in tourism resources, having great development potential for culture, tourism, catering and business.

◆ **Investment Approach**

Depend on parcel and project selection.

◆ **Planning Requirement**

Introduce powerful cultural tourism enterprises for the development and operation of cultural tourism industry projects.

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**项目名称：**青云谱区电子商务等新兴产业园区

**项目单位：**青云谱区投资促进局

**项目内容：**

#### ◆项目概况

项目位于青云谱区广州路、京山新街、何方西路等区域，重点发展“互联网+”新兴产业，区内目前已有青云谱电子商务孵化基地、昌强服装电子商务创意产业园、岭南电商（江西）智慧产业园、五度智慧广场等一批国内具有一定知名度的电商平台项目，同时，规划打造约10万平方米的电子商务创新创业产业园和1万余平米的农产品电子商务中心，重点引进各类“互联网+”企业入驻上述各园区，同时引进各类平台企业入驻。

#### ◆市场前景

- 1、该项目地块电子商务产业配套设施齐全，办公条件齐备，非常适合电子商务类企业进驻；
- 2、该项目地块地处广州路、京山新街区域，地理位置优越，交通方便。

#### ◆规划要求

拟引进各类“互联网+”企业、各类平台企业入驻。

#### ◆投资方式

视项目选择而定。

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**Project Name:** E-business and Other Emerging Industrial Park in Qingyunpu District

**Project Unit:** Investment Promotion Bureau of Qingyunpu District

**Project Content:**

◆ **Project Profile**

The project is located in the regions in Guangzhou Road, Jingshan New Street, Hefang West Road in Qingyunpu District, mainly developing “internet +” emerging industries; there are a batch of famous e-business platform projects in the country, like Qingyunpu E-business Incubation Base, Changqiang Garment E-business Creativity Industrial Park, Lingnan E-business (Jiangxi) Smart Industrial Park, Wudu Smart Plaza, etc.; meanwhile, it is planned to build an E-business innovation and pioneer industrial park with an area of about 100 thousand m<sup>2</sup> and an agricultural products E-business center with an area of about 10 thousand m<sup>2</sup>, mainly bringing in various “internet +” enterprises to settle in the above parks and also bringing in various platform enterprises for settling in.

◆ **Market Prospect**

1. The parcel of the project is complete in supporting facilities of E-business industry, with complete office conditions, very suitable for the settlement of E-business enterprises;

2. The parcel of the project is located in the region of Guangzhou Road and Jingshan New Street, superior in geographical position and convenient in traffic.

◆ **Planning Requirement**

It is planned to introduce various “internet +” enterprises and platform enterprises for settling in.

◆ **Investment Approach**

Depend on project selection.

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**项目名称：**湾里新经济产业园

**项目单位：**江西湾里新经济产业发展有限公司

**项目内容：**

#### ◆项目概况

湾里区新经济产业园是湾里区为积极策应国家“大众创业、万众创新”战略，积极打造的一个产业发展平台。园区位于湾里梅岭国家森林公园入口，总占地面积约400亩，总建筑面积21万平方米，分三期建设，总投资5亿元。作为集办公、研发、商务和生活配套为一体的高端复合型多功能的新经济产业园。整个园区按照“一园三区（创业区、创新区、创富区）”模式进行高标准规划设计和功能提升改造，建设“配套完备、功能明晰、梯度发展”新型园林式产业园区，着力打造电子商务、文化创意、广告传媒、中医药产业、楼宇经济、总部经济等产业集群，构筑丰富的新经济产业链，为高校毕业生、资讯精英、传媒翘楚、集团（公司）总裁等各类新经济从业者提供创业、创新、创富平台和生态优良、配套完善的工作生活环境，让他们实现“在森林里创业创新创富，在花园内工作生活休闲”的梦想！

市场分析：

作为大型的产业孵化器、稳定器和加速器，园区有着良好的发展前景。预计园区一期可容纳创业创新创富等各类公司近百家，员工两千余人，为区域经济发展提供一个新的增长点。

#### ◆招商方向

欢迎海内外客商前来接洽湾里新经济产业园项目。

#### ◆投资规模

总投资5亿元。

#### ◆合作方式

独资或合资。

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地 址：江西省南昌市湾里区梅岭森林公园入口旁

**Project Name:** Wanli New Economy Industrial Park

**Project Unit:** Jiangxi Wanli New Economy Industrial Development Co., Ltd.

**Project Content:**

◆ **Project Profile**

New Economic Industrial Park in Wanli District is an industrial development platform built by Wanli District for actively supporting national strategy of “mass entrepreneurship and innovation”. The Park is located in the entrance of Wanli Meiling National Forest Park, covering a total land area of about 400mu, with total construction area of 210 thousand m<sup>2</sup>, built in three phases with a total investment of 500 million yuan. It is a high-end, complex and multifunctional new economy industrial park integrating office, R&D, business and living supporting. The Park conducts high-standard planning and design as well as function improvement as per the mode of “one park and three areas (entrepreneurship area, innovation area and wealth creating area)”, builds new-type garden industrial park “complete in supporting, clear in functions and gradient in development”, focuses on forging industrial clusters of E-business, cultural creativity, advertising media, TCM industry, building economy, headquarters economy, etc., constructs abundant new economy industrial chain, offers entrepreneurship, innovation and wealth creating platform as well as working and living environment favorable in ecology and perfect in supporting for university graduates, information elites, media talents, group (corporation) presidents and various kinds of employees engaged in new economy, and make them realize the dream of “creating industry, innovation and wealth in the forest, working and enjoying in the garden”!

Market Analysis:

As a large-scale industrial incubator, stabilizer and accelerator, the Park owns a favorable development prospect. It is anticipated that phase one of the Park is able to accommodate nearly 100 various kinds of companies for entrepreneurship, innovation and wealth creating as well as over 2000 employees, providing a new growth point for the regional economic development.

◆ **Investment Attraction Orientation**

Merchants at home and abroad are welcomed to negotiate Wanli New Economy Industrial Park project.

◆ **Investment Scale**

Total investment is 500 million yuan.

◆ **Cooperation Approach**

Sole proprietorship or joint venture.

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Address: Beside the Entrance of Meiling Forest Park, Wanli District, Nanchang City, Jiangxi Province

项目名称：商贸物流项目

项目单位：江西新建长堍工业园区管委会

项目内容：

#### ◆项目概况

江西新建长堍工业园区是南昌市物流业发展规划确定的南昌市三大物流基地之一，南昌西外环高速、昌樟高速、杭南长铁路、向莆铁路以及铁路西客站、货运生米站等一系列重大交通设施交汇于园区，为发展商贸物流提供有力的保障和天然基础；同时南昌华南城紧邻园区，区内江铃集团、恒望汽车城、江西出版产业集团及雨润集团等一批知名企业，为发展第三方物流提供了充足的货量，形成巨大的商贸物流市场需求。目前园区全力做大做强商贸物流产业，已落户项目有：南昌华南城电商产业园新建区物流基地项目、鑫润物流园项目等一批成熟大型现代化物流企业。

#### ◆市场分析

南昌作为“带动江西省发展的核心增长极”的主阵地，省委、省政府省政府出台的《关于全力支持南昌发展、打造核心增长极的若干意见》明确了将南昌建设成为全国重要的商贸物流中心城市的目标。园区作为《南昌市2007-2020年物流业发展规划》昌西南物流基地片区之一，依托得天独厚的交通网络，发展商贸物流迎来了前所未有的契机。

#### ◆投资效益

投资回收期为3-5年。

#### ◆投资规模

根据不同物流市场情况而定。

#### ◆合作方式

独资、合资、合作均可。

联系人：秦斌

地 址：江西新建长堍工业园区管委会

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**Project Name:** Commercial and Trade Logistics Project

**Project Unit:** Management Committee of Jiangxi Xinjian Changleng Industrial Park

**Project Content:**

◆ **Project Profile**

Jiangxi Xinjian Changleng Industrial Park is one of three major logistics bases in Nanchang City confirmed by the development planning of logistics industry in Nanchang City, a series of major transport facilities intersecting in the park, such as Nanchang West Outer Ring Expressway, Chang-Zhang Expressway, Hang-Nan-Chang Railway, Xiang-Pu Railway and Nanchangxi Railway Station, Shengmi Freight Station, and etc., providing powerful guarantee and natural foundation for the development of commercial and trade logistics. Meanwhile, Nanchang • China South City is adjacent to the park; a batch of famous enterprises in the park like JMC, Hengwang Auto Mall, Jiangxi Publishing Industrial Group and Yurun Group, offer sufficient cargo volume for developing the third-party logistics, forming giant market demand on commercial and trade logistics. At present, the park spares no efforts in strengthening commercial and trade logistics industry, having such settled-in projects as Xinjian County Logistics Base Project of E-business Industrial Park of Nanchang South City, Xinrun Logistics Park project, and a batch of mature large-scale modern logistics enterprises.

◆ **Market Analysis**

Nanchang as the battle position for “propelling the core growth pole of development of Jiangxi”, Several Opinions on Fully Supporting Development of Nanchang and Creating Core Growth Pole released by Provincial Party Committee and Government has clarified the target to build Nanchang into the city with national important commercial and trade logistics center. The Park, as one of the logistics base areas in southwest Nanchang in Logistics Industry Development Planning of 2007-2020 in Nanchang City, depending on advantageous transportation network, ushers the unprecedented opportunity for commercial and trade logistics.

◆ **Investment Benefit**

Payback period of investment is 3-5 years.

◆ **Investment Scale**

Depend on different logistics markets.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

Contact Person: Qin Bin

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**项目名称：**南昌经开区现代服务业产业化项目

**项目单位：**南昌经开区管委会

**项目内容：**

#### ◆项目概况

现代服务业是南昌经开区优势产业之一，按照“重点突出、分类推进”的原则，重点在现代物流业、商贸流通业、旅游休闲业、信息服务业和其他发展潜力大的服务行业等“五大领域”取得新突破，已成为打造南昌市核心增长极新的经济增长点。区内重点项目有深国际、丰树南昌现代服务综合产业园、普洛斯（南昌）现代物流产业园、南昌盈石电子商务物流中心、苏宁、顺丰、海尔、邮政、医贸、腾讯、北大等项目。

#### ◆市场前景

南昌经济技术开发区融合总部经济、互联网产业、现代物流业、电子商务等现代服务业，借助深国际、丰树、普洛斯、盈石等行业领军企业的品牌效应，发挥物流平台、大数据、金融配套等资源优势，发挥现代服务业与先进制造业的协同效应，相互促进，向信息化、自动化、网络化、智能化发展，在未来5年内，打造成300亿级产业集群。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

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**Project Name:** Modern Service Industry Industrialization Project in Nanchang Economic and Technological Development Zone

**Project Unit:** Management Committee of Nanchang Economic and Technological Development Zone

**Project Content:**

◆ **Project Profile**

Modern service industry is one of the competitive industries of Nanchang Economic and Technological Development Zone, mainly obtaining new breakthrough in “five major fields” such as modern logistics industry, business circulation industry, tourism and leisure industry, information service industry and other service industry with great development potential, having become new economic growth point for building core growth pole of Nanchang City. There are a lot of major projects in the Zone, like Shenzhen International Logistics, Maple Tree Nanchang Modern Service Comprehensive Industrial Park, ProLogis (Nanchang) Modern Logistics Industrial Park, Nanchang Yingshi E-business Logistics Center, Suning, SF Express, Haier, EMS, medical trade, Tecom, Beida, etc.

◆ **Market Prospect**

Nanchang Economic and Technological Development Zone blends such modern service industries as headquarters economy, internet industry, modern logistics industry, E-business, and so on, by virtue of the brand effect of industry leading enterprises like Shenzhen International Logistics, Maple Tree, ProLogis, Yingshi, etc., gives play to the resources advantages in logistics platform, big data, financial supporting and etc., as well as the coordinated effect of modern service industry and advanced manufacturing industry, striving for information, automatic, networking and intelligent development, building into 30 billion level industrial cluster in future 5 years.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

Contact Person: Zhu Biao

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**项目名称：**南昌经开区城市商业综合体开发项目

**项目单位：**南昌经开区管委会

**项目内容：**

#### ◆项目概况

南昌经开区城市商业综合体开发项目位于儒乐湖新城，毗邻风景优美的赣江之畔，交通便利，环境优美，商业开发区项目面积达10平方公里，主要规划为一线品牌折扣店、高档住宅、星级酒店、大型购物广场、休闲娱乐、多元化商品街等，建成集购物、餐饮、休闲、运动、娱乐于一体大型购物中心。

#### ◆市场前景

现在开发区已发展非常成熟，企业已超过3200余家，规模大必能为大型购物中心项目的配套服务业带来巨大的市场空间，自然资源丰富的南昌经济技术开发区将会成为购物休闲、旅游、人居的一块宝地。

#### ◆投资规模

由投资商自行确定。

#### ◆投资效益

视市场而定。

#### ◆合作方式

独资、合资、合作。

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**Project Name:** Urban Commercial Complex Development Project in Nanchang Economic and Technological Development Zone

**Project Unit:** Management Committee of Nanchang Economic and Technological Development Zone

**Project Content:**

◆ **Project Profile**

Urban Commercial Complex Development Project in Nanchang Economic and Technological Development Zone is located in Rulehu New City, adjoining to beautiful Ganjiang River, convenient in traffic, elegant in scenery; the commercial development zone project covers an area of 10km<sup>2</sup>, mainly planned to be famous brand outlets, high-grade residence, five-star hotels, large-scale shopping plaza, leisure and entertainment, diversified commercial street, and so on, building into a large-scale shopping center integrating shopping, catering, leisure, sports and entertainment.

◆ **Market Prospect**

The Development Zone has developed maturely now, having over 3,200 enterprises, which will definitely bring giant market space for the supporting service industry of large shopping mall project. Nanchang Economic and Technological Development Zone with abundant natural resources will become a place of treasure for shopping, leisure, tourism and habitation.

◆ **Investment Scale**

Decided by investors.

◆ **Investment Benefit**

Depend on market.

◆ **Cooperation Approach**

Sole proprietorship, joint venture, cooperation.

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项目名称：九龙湖商业综合体项目

项目单位：红谷滩新区管委会

项目内容：

#### ◆项目概况

该项目位于红谷滩新区九龙湖新城，按照高起点、高标准的要求进行统一规划、统一设计，建设成为集商业、办公、文化娱乐等功能为一体的大型商业综合体。

#### ◆市场前景

该项目位于江西省级行政中心的所在地——九龙湖新城。随着省级行政中心的搬迁、南昌市西客站的正式运营、以及正在建设中的轨道交通，此区域将迎来前所未有的开发机遇。该项目定位为完善九龙湖新城商业配套功能、带动该区域整体发展，具有引领性作用的大型城市商业综合体。

#### ◆投资方式

独资。

联系人：卢上

电 话：+86-791-83839660

地 址：南昌市绿茵路669号红谷滩新区管委会外经贸局

**Project Name:** Jiulonghu Commercial Complex Project

**Project Unit:** Management Committee of Honggutan New District

**Project Content:**

◆ **Project Profile**

The project is located in Jiulonghu New Town of Honggutan New District. Uniform planning and design will be carried out according to the requirement of high starting point and high standard, and it is built into a large-scale commercial complex integrating commerce, office and cultural entertainment.

◆ **Market Prospect**

The project is located in the place where Jiangxi Provincial Administrative Center is—Jiulonghu New Town. With the removal of provincial-level administrative center, official operation of Nanchangxi Railway Station and the rail transit under construction, the region will usher unprecedented development opportunities. The project is oriented to be a large-scale urban commercial complex perfecting commercial supporting functions of Jiulonghu New Town and driving the overall development of the region, with a leading role.

◆ **Investment Approach**

Sole proprietorship.

Contact Person: Lu Shang

Tel: +86-791-83839660

Address: Bureau of Foreign Trade of Management Committee of Honggutan New District, No.669 Lvyin Road, Nanchang City

**项目名称：**九龙湖酒店综合项目

**项目单位：**红谷滩新区管委会

**项目内容：**

◆ **项目概况**

项目位于南昌市城市西客站周边，意欲打造充满酒店文化元素和品牌特色的，集星级酒店、文创企业总部、精品商业中心、休闲设施于一体的大型综合项目，满足人们对商务办公、休闲购物、餐饮娱乐、旅游度假等全方位需求。该项目将朝着成为“城市功能新地标、文化创业新样本、滨水生态新景观”的目标精心打造，成为南昌知名的办公、休闲、度假目的地。

◆ **市场前景**

该项目位于正在高速发展的红谷滩新区九龙湖新城内，该区域规划标准高、配套设施齐全，轨道交通2号线、4号线贯穿其中，项目建成后具有旗舰领航地位，功能范围将覆盖整个南昌市区。

◆ **投资方式**

独资。

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地 址：南昌市绿茵路669号红谷滩新区管委会外经贸局

**Project Name:** Jiulonghu Hotel Integrated Project

**Project Unit:** Management Committee of Honggutan New District

**Project Content:**

◆ **Project Profile**

The project is located in the surrounding of Nanchangxi Railway Station, intended to build a large-scale integrated project full of hotel cultural elements and brand features, integrating starred hotel, cultural creativity enterprises headquarters, exquisite business center and recreational facilities, meeting people's all-round demand on business office, leisure shopping, catering entertainment and tourism vacation. The project will be aimed at becoming "new landmark of urban functions, new sample of cultural entrepreneurship and new landscape of river-side ecology", and a famous destination for office, leisure and vacation in Nanchang.

◆ **Market Prospect**

The project is located in rapidly-developing Jiulonghu New Town of Honggutan New District, with high regional planning standard, complete supporting facilities, Railway Line 2 and Line 4 passing through the region. After completion, the project possesses flagship leading position, functional scope covering the entire Nanchang urban area.

◆ **Investment Approach**

Sole proprietorship.

Contact Person: Wu Liang

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Address: Bureau of Foreign Trade of Management Committee of Honggutan New District, No.669 Lvjin Road, Nanchang City



**项目名称：**全省金融商务区项目

**项目单位：**红谷滩新区管委会

**项目内容：**

#### ◆项目概况

项目规划在南昌市红谷滩新区核心区，将按照高起点、高品位、高标准的原则进行规划，形成集金融、商务、企业总部三大功能为一体的金融服务中心。通过优惠政策的强力推动，积极引进金融监管机构、银行、证券、保险、创投公司、基金公司、资产公司、交易市场、评估公司、中介公司等入驻办公。

#### ◆市场前景

自2012年6月全省金融商务区建设以来，红谷滩新区管委会紧紧围绕江西省政府提出的“三年基本成形、五年全面建成”的总体要求，按照“到2016年底金融商务区内入驻的银行、证券、保险金融机构达到100家，各类类金融、新金融机构120家”的目标，聚集项目，快速推进，强化调度，优质服务，全省金融商务区建设成效明显。在不久的将来，一个立足省内、辐射中部、在国内有一定影响的金融商务区将拔地而起，为江西经济振兴、绿色崛起发挥重大作用。

#### ◆投资方式

合资、合作、独资。

联系人：谢燕芳

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地 址：南昌市绿茵路669号红谷滩新区管委会外经贸局

**Project Name:** Provincial-wide Financial Business District Project

**Project Unit:** Management Committee of Honggutan New District

**Project Content:**

◆ **Project Profile**

The project is planned in the core area of Honggutan New District of Nanchang City with the principles of high starting point, high taste and high standard, forming a financial service center integrating finance, business and enterprise headquarters. By virtue of the powerful drive of preferential policies, actively introduce financial supervisory institutions, banks, securities, insurance, venture companies, fund companies, asset companies, trading markets, assessment companies, intermediary companies and etc. for settling in.

◆ **Market Prospect**

Since the construction of Provincial-wide Financial Business District in June 2012, Management Committee of Honggutan New District hinges around the overall requirement of “basic shape in three years and complete construction in five years” put forward by Jiangxi Provincial Government, according to the target of “having 100 banks, securities and insurance financial institutions settling in the Financial Business Zone up to the end of 2016 and 120 various kinds of finance-similar and new finance institutions”, gathering projects, fast accelerating, strengthening scheduling, quality service, the construction of Provincial-wide Financial Business District obtains obvious effect. In the near future, a Financial Business Zone rooting in the province, radiating the central region and having certain influence in the country will tower over the land, playing a significant role in the revitalization and green rising of the economy in Jiangxi.

◆ **Investment Approach**

Joint venture, cooperation, sole proprietorship.

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**项目名称：**下正街地块改造项目

**项目单位：**东湖区商务局

**项目内容：**

#### ◆项目概况

**项目优势：**该地块位于沿江路北段，八一桥下，临赣江和主干道阳明路，建设中的地铁2号线经过，周边有滕王阁景区和五星级大酒店，地理位置和交通十分优越，与红谷滩隔江相望。

**四至范围：**东至爱国路，南至八一桥匝道，西至沿江北大道，北至江西医院宿舍。

**地块规划：**项目占地面积121.77亩，可建设用地面积约51.7亩，规划容积率6.49，该地块用地性质为商业、商务，计容建筑面积217000m<sup>2</sup>。其中：SOHO公寓面积≤40%、酒店要求五星级标准。

**出让方式：**由南昌市政府确定规划条件后公开挂牌出让。

**招商意向：**欢迎有雄厚经济实力的投资建设集团前来合作，将该区域打造为集酒店、商业、写字楼、公寓、公建设施等为一体的城市综合体。

#### ◆投资方式

合作、合资、独资或其他合作方式均可。

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**Project Name:** Xiazheng Street Land Parcel Reconstruction Project

**Project Unit:** Bureau of Commerce of Donghu District

**Project Content:**

◆ **Project Profile**

**Project advantages:** The land parcel is located in the north section of Yanjiang Road, under Bayi Bridge, adjacent to Ganjiang River and the trunk road Yangming Road, Subway Line 2 under construction passing through the parcel, with Tengwang Pavilion Scenic Spot and five-star hotel in the surrounding, quite superior in geographical position and traffic, with Honggutun on the other side of the river.

**Four directions:** Aiguo Road to the east, the ramp of Bayi Bridge to the south, Yanjiang North Avenue to the west and the dormitory of Jiangxi Hospital to the north.

**Parcel planning:** The project covers a land area of 121.77mu, with available construction land area of about 51.7mu, and planning plot ratio of 6.49. The land-use nature of the parcel is business and commerce, with measured construction area of 217,000m<sup>2</sup>, including SOHO apartment area ≤40%, hotel requiring five-star standard.

**Selling method:** Public open selling after Nanchang Municipal Government deciding planning conditions.

**Investment attraction intention:** Investment construction groups with strong economic power are welcomed for cooperation, building the region into an urban complex integrating hotel, business, office building, apartment and public construction facilities.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship or other cooperation approaches.

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**项目名称：**滨江片区旧城改造项目（含铁路西货场）

**项目单位：**东湖区商务局

**项目内容：**

#### ◆项目概况

**项目优势：**该地块位于二七北路延伸段以北，龙沙路（规划六路）以南，青山北路以西，富大有路以东，周边有紫金城、电力住宅小区、国金印象小区等，属南昌高档楼盘聚焦区，毗邻东湖区政府新办公楼、赣江及青山北路，风景优美，交通便利，配套设施完善。

**四至范围：**二七北路延伸以北，龙沙路（规划六路）以南，青山南路以西，富大有路以东区域。  
**滨江片区：**项目占地面积306亩，规划容积率3.0，该地块用地性质为商业、商务、居住用地，计容建筑面积600000m<sup>2</sup>。其中：商业计容建筑面积占比 $\geq 20\%$ ，商务计容建筑面积占比 $\geq 20\%$ 。

**铁路西货场：**项目占地面积166.5亩，规划容积率3.0—4.0，该地块用地性质为商业、商务、居住用地，计容建筑面积440000m<sup>2</sup>。其中：商业计容建筑面积占比 $\geq 15\%$ ，商务计容建筑面积占比15%。

**出让方式：**由南昌市政府确定规划条件后公开挂牌出让。

**招商意向：**欢迎有雄厚经济实力的投资建设集团前来合作，将该区域打造为集酒店、商业、写字楼、住宅、公建设施等为一体的城市综合体。

#### ◆投资方式

合作、合资、独资或其他合作方式均可。

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**邮 箱：**37706677@qq.com

**地 址：**南昌市东湖区三经路699号

**Project Name:** Old City Reconstruction Project of River-side Region (including Railway West Freight Yard)

**Project Unit:** Bureau of Commerce of Donghu District

**Project Content:**

◆ **Project Profile**

**Project advantages:** The parcel is located in the north of extension section of Erqi North Road, south of Longsha Road (Guihua 6th Road), west of Qingshan North Road, east of Fudayou Road, with Zijincheng, Power Residential Area, Guojin Yinxiang Living Quarter, and etc. in the surrounding; it is the gathering area of upscale houses in Nanchang, adjacent to new office building of Donghu District Government, Ganjiang River and Qingshan North Road, beautiful in scenery, convenient in traffic and complete in supporting facilities.

Four directions: extension section of Erqi North Road to the north, Longsha Road (Guihua 6th Road) to the south, Qingshan South Road to the west and Fudayou Road to the east.

**River-side region:** The project covers a land area of 306mu, with planning plot ratio of 3.0. The land-use nature of the parcel is business, commerce and residence, with measured construction area of 600,000m<sup>2</sup>, including proportion of business measured construction area  $\cong$  20%, proportion of commercial measured construction area  $\cong$  20%.

**Railway West Freight Yard:** The project covers a land area of 166.5mu, with planning plot ratio of 3.0-4.0. The land-use nature of the parcel is business, commerce and residence, with measured construction area of 440,000m<sup>2</sup>, including proportion of business measured construction area  $\cong$  15%, proportion of commercial measured construction area  $\cong$  15%.

**Selling method:** Public open selling after Nanchang Municipal Government deciding planning conditions.

**Investment attraction intention:** Investment construction groups with strong economic power are welcomed for cooperation, building the region into an urban complex integrating hotel, business, office building, residence and public construction facilities.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship or other cooperation approaches.

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Address: No.699 Sanjing Road, Donghu District, Nanchang City

**项目名称：**青山湖西岸片区改造项目

**项目单位：**东湖区商务局

**项目内容：**

#### ◆项目概况

项目优势：该地块北至赣江、塘山街，东至青山湖西岸，南至青山湖隧道，西至洪都大道，规划区内总用地面积3.19平方公里。总体上将形成“两带两轴、一心四区”的基本格局。两带：以滨江、滨湖两条景观带奠定规划区生态基础。两轴：以青山北路为都市主轴和连江通湖廊道——“城市阳台”奠定规划区发展框架。一心：以轨道交通四号线站点为中心构建集商业商务、文化创意、餐饮娱乐、文化酒店、滨湖休闲、体育运动于一体的核心节点，建设成为南昌独特的文化休闲目的地。四区：由青山北路、中大路将规划区界定为四个功能各异的主题分区：文化休闲核心区、滨江景观居住区、运动休闲居住区、滨湖娱乐休闲区。规划区内总用地面积3.19平方公里，可用招商占地面积约1000亩，总投资约200亿元，计划用5至10年打造为百栋楼宇、百亿投资、百亿税收、千家企业、万人就业的综合型临江商务区的核心区域。项目建设规模：其中写字楼约100万平方米，基础配套设施3.5万平方米，商业面积约150万平方米。

#### ◆出让方式

由南昌市政府确定规划条件后公开挂牌出让。

#### ◆投资方式

合作、合资、独资或其他合作方式均可。

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**Project Name:** Reconstruction Project of West Bank of Qingshan Lake Region

**Project Unit:** Bureau of Commerce of Donghu District

**Project Content:**

◆ **Project Profile**

Project advantages: The parcel occupies a location with Ganjiang River and Tangshan Street to the north, west bank of Qingshan Lake to the east, Qingshanhu Tunnel to the south and Hongdu Avenue to the west, with a planned land area of 3.19km<sup>2</sup>. It will form the basic pattern of “two belts and two axes, one center and four areas”. Two belts: landscape belts of Binjiang River and Binhu Lake lay an ecological foundation for the planning area. Two axes: taking Qingshan North Road as city main axis and corridor connecting to rivers and lakes—“city balcony”, establishing the development frame of the planning area. One center: taking the station of Subway Line 4 as center to set up core node integrating business, cultural creativity, catering & entertainment, cultural hotel, riverside leisure and sports exercises, building into the destination for cultural leisure unique in Nanchang. Four areas: define the planning area as four featured themed areas with diversified functions from Qingshan North Road and Zhongda Road: cultural leisure core area, river-side scenery residential area, sports leisure residential area and river-side entertainment leisure area. The total land area in the planning area is 3.19km<sup>2</sup>, with available investment attraction land area of about 1,000mu and a total investment of about 20 billion yuan, planned to be built into a core area of overall riverside business district for hundred buildings, ten-billion investment, ten-billion taxes, thousand enterprises and ten thousand persons employment. Project construction scale: about 1 million m<sup>2</sup> for office building, 35 thousand m<sup>2</sup> for basic supporting facilities and about 1.5 million m<sup>2</sup> for commercial area.

◆ **Selling method:**

Public open selling after Nanchang Municipal Government deciding planning conditions.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship or other cooperation approaches.

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项目名称：朝阳新城D12-06地块项目

项目单位：西湖区投资促进局

项目内容：

◆项目概况

该地块位于西湖区朝阳新城滨江辅路以东、朝农街以南，占地面积39.662亩。该地块用地性质为商业、商务用地，容积率 $\leq 4.5$ ，建筑密度 $\leq 30\%$ 。该地块处于南昌市的中心城区，是一个极具商业价值的板块，紧邻昌南大道和生米大桥，交通便利，适合兴建城市综合体项目，竭诚欢迎社会各界人士前来洽谈。

◆投资规模

总投资约15亿元人民币。

◆投资方式

独资。

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**Project Name:** Chaoyang New Town D12-06 Land Parcel Project

**Project Unit:** Investment Promotion Bureau of Xihu District

**Project Content:**

◆ **Project Profile**

The land parcel is located in the east of Binjiang Side Road and the south of Chaonong Street in Chaoyang New Town of Xihu District, covering a land area of 39.662mu. The land-use nature of the land parcel is commerce and business, with plot ratio $\leq$ 4.5 and building density $\leq$ 30%. The land parcel is located in the core urban area of Nanchang City, and it is a land parcel with great commercial value, adjacent to Changnan Avenue and Shengmi Bridge, convenient in traffic, suitable for building urban complex project. People from all sectors of society are sincerely welcomed for negotiation.

◆ **Investment Scale**

Total investment is about RMB 1.5 billion yuan.

◆ **Investment Approach**

Sole proprietorship.

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项目名称：朝阳新城D03—03地块项目

项目单位：西湖区投资促进局

项目内容：

◆项目概况

该地块位于西湖区朝阳新城富丽路以西、云锦路以北。占地面积43.991亩。该地块的用地性质为商业、商务用地，容积率 $\leq 6.5$ ，建筑密度 $\leq 40\%$ 。该地块毗邻朝阳新城的中心公园，紧邻主干道—九州大道及朝阳大桥是整个朝阳新城文化、商业的核心区域，地理位置得天独厚，商业价值无与伦比，适合建设高端商业、写字楼项目。

◆投资规模

总投资约20亿元人民币。

◆投资方式

独资。

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**Project Name:** Chaoyang New Town D03-03 Land Parcel Project

**Project Unit:** Investment Promotion Bureau of Xihu District

**Project Content:**

◆ **Project Profile**

The land parcel is located in the west of Fuli Road and the north of Yunjin Road in Chaoyang New Town of Xihu District, covering a land area of 43.991mu. The land-use nature of the land parcel is commerce and business, with plot ratio $\leq$ 6.5 and building density $\leq$ 40%. The land parcel is adjacent to Central Park of Chaoyang New Town, adjoining to the trunk road—Jiuzhou Avenue and Chaoyang Bridge; it is the cultural and commercial core area of Chaoyang New Town, advantageous in geographical position, unparalleled in commercial value, suitable for building high-end commercial and office building projects.

◆ **Investment Scale**

Total investment is about RMB 2 billion yuan.

◆ **Investment Approach**

Sole proprietorship.

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项目名称：东上渝亭地块改造项目

项目单位：西湖区人民政府

项目内容：

◆项目概况

该地块位于百花洲横街以东、中山路以南、渊明南路以西、西湖路以北的组合地块，占地面积约30亩。该地块地处南昌市最繁华的商业中心中山路中段，核心地段的稀缺资源。周边人流量巨大，密集度高，交通便利，与地铁1号线出站口相接，地块对面为八一公园，环境宜人，景色优美，蕴含无限商机，适合建设大型高端商业广场、购物中心、写字楼等项目。

◆投资规模

总投资约30亿元人民币。

◆投资方式

独资。

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**Project Name:** Dongshangyuting Land Parcel Reconstruction Project

**Project Unit:** People's Government of Xihu District

**Project Content:**

◆ **Project Profile**

The land parcel is located in the combined region of the east of Baihuazhou Hengjie Street, the south of Zhongshan Road, the west of Yuanming South Road and the north of Xihu Road, covering a land area of 30mu. The land parcel is located in the central section of Zhongshan Road, the most prosperous commercial center of Nanchang City, rare resources of core section. There are a great number of pedestrian volumes, with high population density, convenient in traffic, connecting to the exit of Subway Line 1. Bayi Park is opposite to the land parcel, pleasant in environment and beautiful in scenery, containing infinite business opportunities, suitable for building projects like large-scale high-end commercial plaza, shopping centers, office buildings, etc.

◆ **Investment Scale**

Total investment is about RMB 3 billion yuan.

◆ **Investment Approach**

Sole proprietorship.

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**项目名称：**青山湖区临江商务区项目

**项目单位：**青山湖区塘山镇政府

**项目内容：**

#### ◆项目概况

临江商务区作为我区“三大引擎”之一，对加速我区由一般城市拓展区向现代高品质都市新区转型具有重要意义。项目位于民营科技园规划范围内，北起富大有堤，南至民丰路，东临高新大道，西接青山湖大道，区域面积6600亩，净地面积约4025亩。临江商务区结合“一江两岸”的沿江战略，秉承“绿色、科技、人文”三大理念，融商务商贸、总部经济、文化休闲、生态居住等功能为一体，发展规划遵循“整合、融入、转型、提升”的总体方针，充分发挥滨江、临湖两大自然特色，做活水文章，将临江商务区打造成为城东片区的副中心、总部经济的聚居地、宜商宜居的示范点、文化休闲的动感带，成为继南昌市中心城区和红谷滩新区之后的南昌城东发展核心引擎。

#### ◆市场分析

在青山湖区区域发展格局中，临江商务区已经成为青山湖区实现经济腾飞的新引擎。临江商务区东眺艾溪湖，西临青山湖，北依赣江，南接城东商圈，三面环水，通往达湖，规划中的地铁3号线和5号线穿区而过，万科青山湖等高档楼盘及其他配套项目分部四周，交通便捷通畅，周边环境优美，基础配套设施完备，商贸流通发达。具有无以复加的区位优势 and 生态景观资源。

#### ◆招商方向

地产开发、商务商贸、金融服务、总部经济等，热诚欢迎有实力的知名企业和战略投资者参与开发建设。

#### ◆投资方式

合作、合资、独资。

#### ◆投资规模

待定。

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地 址：青山湖区塘山镇政府、南昌市民营科技园

**Project Name:** Riverside Business District Project in Qingshanhu District

**Project Unit:** Government of Tangshan Town of Qingshanhu District

**Project Content:**

◆ **Project Profile**

Riverside business district, as one of “three engines” in Qingshanhu District, plays a significant role in accelerating Qingshanhu District transforming from general urban expansion district to modern high-quality urban new district. The project is located in the planning scope of private scientific and technological park, starting from Fudayou Dam in the north, extending to Minfeng Road in the south, closing to Gaoxin Avenue in the east and connecting to Qingshanhu Avenue in the west, possessing a district area of 6,600mu, with net land area of about 4,025mu. Riverside Business District combines the riverside strategy of “one river and two banks”, upholds three concepts of “green, technology and humanities”, integrates such functions as business and trade, headquarters economy, cultural leisure, ecological habitation, and etc., and the development planning follows the overall policy of “integration, blending, transformation and upgrading”, giving full play to such two natural features as being near river and lake, making use of running water, building Riverside Business District into the sub-center of eastern urban area, the gathering place of headquarters economy, model site for business and residence, dynamic zone for cultural leisure, becoming the core engine for the development of eastern Nanchang after downtown Nanchang and Honggutun New District.

◆ **Market Analysis**

In the regional development layout of Qingshanhu District, riverside business district has become the new engine for Qingshanhu District realizing economic take-off. Riverside business district, with Aixi Lake to the east, Qingshan Lake to the west, Ganjiang River to the north, Chengdong business area to the south, is surrounded by waters in three directions, connecting to lake and river, the planned Subway Line 3 and Line 5 passing through the district, Vanke Qingshanhu and other high-grade buildings and other supporting items distributed around, with convenient traffic, beautiful scenery, complete infrastructures and developed commerce circulation, owning extremely nice location advantage and ecological scenery resources.

◆ **Investment Attraction Orientation**

Real estate development, business and trade, financial service, headquarters economy and etc.; powerful famous enterprises and strategic investors are welcomed to participate in the development and construction.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship.

◆ **Investment Scale**

To be determined.

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Address: Government of Tangshan Town of Qingshanhu District, Private Scientific and Technological Park of Nanchang City



**项目名称：**广州路绿色低碳总部商务区

**项目单位：**青云谱区投资促进局

**项目内容：**

#### ◆项目概况

本项目位于青云谱区广州路两侧，东至规划路（与青山湖区交界处），南至规划路（广州路以南约180米），西至市场东路—佛塔路，北至规划路（广州路以北约220米）。该区域总面积约930亩，其中净地面积约680亩、可开发利用土地面积约507亩，共16宗地块，规划打造成为以生产性为主导的绿色低碳总部商务区，拟引进各类企业总部、商会协会等组织入驻，同时引进相关配套商业项目，最终形成青云谱区由解放西路—洪城路、洪都南大道—井冈山大道、广州路构成的“Z”字型总部楼宇经济带。

#### ◆市场前景

1、项目地块连同周边的洪都机场搬迁地块属未来南昌市城南区域发展的核心区域，地理位置优越，未来将形成建筑风格统一，配套设施完备，功能布局合理的区域标志性建筑群；

2、该项目位于城南大道与广州路交汇处，正在规划建设的地铁二号线（二期）贯穿该区域，交通十分便利，周边学校、医院一应俱全，区位优势明显。

#### ◆规划要求

拟引进以工业设计、建筑设计、文化创意、电子商务等为主题的商务楼宇项目，以及商务酒店、区域商业中心项目落户该区域。

#### ◆投资方式

通过公开出让方式获得土地并进行开发建设。

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**Project Name:** Green and Low-carbon Headquarters Business District in Guangzhou Road

**Project Unit:** Investment Promotion Bureau of Qingyunpu District

**Project Content:**

◆ **Project Profile**

The project is located in both sides of Guangzhou Road of Qingyunpu District, with Guihua Road to the east (intersection with Qingshanhu District), Guihua Road to the south (about 180m to the south of Guangzhou Road), Shichang East Road—Fota Road to the west, Guihua Road to the north (about 220m to the north of Guangzhou Road). The total area of the region is about 930mu, including the net land area of about 680mu, land area available for development and utilization of about 507mu, totaling 16 land parcels, planned to be built into green and low-carbon headquarters business district dominated by productivity, planned to introduce various kinds of enterprise headquarters, chambers of commerce and associations for settling in; meanwhile, bringing in relevant supporting commercial projects, finally forming the “Z” type headquarters building economic belt from Jiefang West Road—Hongcheng Road, Hongdu South Avenue—Jinggangshan Avenue, Guangzhou Road in Qingyunpu District.

◆ **Market Prospect**

1. The land parcel of the project, together with the surrounding removal parcel of Hongdu Airport, belongs to the core area of future Nanchang south regional development, superior in geographical position; it will form regional iconic building group uniform in architectural style, complete in supporting facilities and reasonable in functional layout in the future;

2. The project is located in the intersection of Chengnan Avenue and Guangzhou Road, Subway Line 2 (phase two) under planning and construction passing through the region, convenient in traffic, complete in schools and hospitals in the surrounding, obvious in regional advantages.

◆ **Planning Requirement**

It is planned to introduce business building projects themed by industrial design, architectural design, cultural creativity and E-business, as well as business hotel, regional commercial center projects for settling in.

◆ **Investment Approach**

Obtain land by virtue of public selling and conduct development and construction.

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**项目名称：**洪都新城综合开发

**项目单位：**青云谱区投资促进局

**项目内容：**

#### ◆项目概况

项目属洪都老工业区整体搬迁改造综合开发项目，该区域总面积约4100亩，其中可开发利用土地面积约2800亩，主要秉承高起点、高标准、高质量的规划原则，实施产业升级、功能置换、品质提升、空间融合的规划策略，力求将该区打造成集文化休闲、文化娱乐、高端商贸及重点引进各类生产性服务企业，生态居住为一体的都市产业新城。新城规划区规划范围内可引进大企业、大财团实行整体统一开发打造，也可引入企业就各个项目地块进行单独开发。

#### ◆市场前景

1、该项目地块属未来南昌市城南区域发展的核心区域，地铁二号线、五号线交汇于此，地理位置优越；

2、该项目用地紧靠广州路总部楼宇经济区，产业集聚效益明显，且周边学校、医院等配套设施一应俱全，办公条件齐备。

#### ◆投资方式

整体统一开发打造，或通过公开出让方式获得土地并进行开发建设。

联系人：陈卉

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邮 箱：qyptzcjj@163.com

地 址：南昌市青云谱区广州路268号B区四楼西侧

**Project Name:** Overall Development of Hongdu New Town

**Project Unit:** Investment Promotion Bureau of Qingyunpu District

**Project Content:**

◆ **Project Profile**

The project belongs to the comprehensive development project of overall removal reconstruction of Hongdu old industrial zone; the total area of the region covers a land area of about 4,100mu, including land area available for development and utilization of about 2,800mu, mainly following the planning principles of high starting point, high standard and high quality, implementing the planning strategy of industrial upgrading, function replacement, quality improvement and space integration, striving for building the Zone into an urban industrial new town integrating cultural leisure, cultural entertainment, high-grade business and ecological habitation, mainly introducing various manufacturing service enterprises. Large enterprises and financial groups can be introduced within the planning scope of the planning area of the new town for overall and unified development, and enterprises can be also introduced for independent development of various projects land parcels.

◆ **Market Prospect**

1. The land parcel of the project belongs to the core area of the regional development of south Nanchang in the future, Subway Line 2 and Line 5 intersecting here, superior in geographical position;

2. The project is close to headquarters building economic area in Guangzhou Road, obvious in industrial clustering effect, complete in supporting facilities like schools and hospitals in the surrounding, available for office conditions.

◆ **Investment Approach**

Overall and unified development, or obtain land by virtue of public selling and conduct development and construction.

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Address: West Side, 4F, Block B, No.268 Guangzhou Road, Qingyunpu District, Nanchang

**项目名称：**象湖东岸旧城改造地块综合开发项目

**项目单位：**青云谱区投资促进局

**项目内容：**

#### ◆项目概况

地块位于青云谱区施尧路以东、昌南大道以北处，总占地面积约260亩，剔除安置房建设用地和道路、绿地等建设用地，可供开发利用土地面积约100余亩，共分为两个地块：地块一为商业用地，面积约28亩，容积率为 $\leq 2.5$ ；地块二为商业、娱乐康体及居住用地，面积约70余亩，容积率为 $\leq 3.0$ 、 $2.0$ 。现已基本完成房屋征收。

#### ◆市场前景

该项目地块位于风景秀丽的象湖风景区东岸，紧邻正在规划建设的南昌二环快速路——昌南大道和正在规划建设的南昌地铁3号线，不仅环境优美，且无论进入老城中心区还是前往红谷滩新区、南昌县象湖新城，皆交通十分便捷，非常适宜进行商住综合开发。

#### ◆投资方式

约为10亿元

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邮 箱：qyptzcjj@163.com

地 址：南昌市青云谱区广州路268号B区四楼西侧

**Project Name:** Land Parcel Overall Development Project of Old City Reconstruction of East Bank of Xianghu Lake

**Project Unit:** Investment Promotion Bureau of Qingyunpu District

**Project Content:**

◆ **Project Profile**

The land parcel is located in the east of Shiyao Road and the north of Changnan Avenue in Qingyunpu District, covering a total land area of about 260mu, in addition to the construction land for settlement buildings, roads and green land, the area of the land available for development and utilization is about 100mu, consisting of two land parcels: parcel one is the land for commercial use, with an area of about 28mu and plot ratio $\leq$ 2.5; parcel two is the land for commercial, entertainment and residential use, with an area of about 70mu and plot ratio $\leq$ 3.0, 2.0; house requisition has been basically completed currently.

◆ **Market Prospect**

The land parcel of the project is located in the east bank of beautiful Xianghu scenic area, adjoining to Nanchang 2nd Ring Fast Road under planning and construction—Changnan Avenue and Nanchang Subway Line 3 under planning and construction, not only beautiful in scenery, but also convenient in traffic for heading to old city downtown, Honggutan New District and Xianghu new town in Nanchang County, quite suitable for commercial-residential overall development.

◆ **Investment Approach**

About 1 billion yuan.

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Address: West Side, 4F, Block B, No.268 Guangzhou Road, Qingyunpu District, Nanchang

项目名称：进贤富硒产业基地

项目单位：进贤县委农工部

项目内容：

#### ◆项目概况

2015年，据江西省地质调查研究院开展农业地质调查，进贤的富硒土壤为352.3km<sup>2</sup>、足硒土壤为1012.2km<sup>2</sup>；分别占全市的65.18%和33.44%。进贤县发现的富硒土壤资源，不仅面积大、数量多，而且硒含量高，富硒区表层土壤大于0.40mg/kg，足硒区表层土壤大于0.275mg/kg，远远高于联合国卫生组织规定的0.10mg/kg，具有良好的开发价值。按照“打富硒品牌、走高端之路、建养生之地”的战略，抢抓机遇，顺势而为，积极推动硒产业纵深发展。2016年，进贤将全面完成富硒土壤加密勘察，明确加快发展富硒健康产业思路，以富硒区域为平台，重点招引富硒米业、富硒果业、富硒茶业、富硒油茶业、富硒蔬菜业、富硒畜禽业等六大产业为主的现代化农业项目，打造成省级农业产业化龙头企业。

#### ◆投资规模

依据投资项目情况而定。

#### ◆合作方式

独资、合作。

联系人：汪水生 舒结云

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手 机：13807067350，13807063529

地 址：进贤县委农工部 进贤县农业局

**Project Name:** Jinxian Selenium-rich Industry Base

**Project Unit:** Agricultural Work Department of Jinxian County Party Committee

**Project Content:**

◆ **Project Profile**

In 2015, according to the agricultural geological survey conducted by Geological Survey of Jiangxi Province, the selenium-rich soil in Jinxian is 352.3km<sup>2</sup>, selenium-sufficient soil is 1,012.2km<sup>2</sup>; respectively accounting for 65.18% and 33.44% of the city. The selenium-rich soil resources found in Jinxian County are not only large in area and plenty in quantity, with high selenium content; surface soil in selenium-rich area is larger than 0.40mg/kg and that in selenium-sufficient area is larger than 0.275mg/kg, much higher than 0.10mg/kg stipulated by WHO, having favorable development value. As per the strategy of “creating selenium-rich brand, taking high-end road and building health maintenance place”, grasp opportunities to actively promote the deep development of selenium industry. In 2016, Jinxian will fully complete the intensive survey of selenium-rich soil, clearly accelerate the development of selenium-rich health industry, take selenium-rich region as platform, mainly bring in modern agricultural projects dominated by six major industries such as selenium-rich rice industry, fruit industry, tea industry, oil tea industry, vegetable industry and poultry industry, and build provincial level leading enterprises in agricultural industrialization.

◆ **Investment Scale**

Depend on investment projects.

◆ **Cooperation Approach**

Sole proprietorship, cooperation.

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Address: Agricultural Work Department of Jinxian County Party Committee, Agricultural Bureau of Jinxian County



**项目名称：**安义县高端花卉种植园项目

**项目单位：**安义县商务局

**项目内容：**

◆ **项目概况**

拟建于安义县石鼻镇，规划用地800亩，分为花卉基地和交易市场两部分。该项目将打造集花卉种植、展览、销售为一体的综合园区。建成后，年产值可达2亿元，形成“基地+市场+旅游观光”的新模式。

◆ **投资规模**

总投资2亿元。

◆ **投资方式**

合作、合资、独资。

联系人：黄春晓

电 话：+86-791-83422149，13970961709

地 址：安义县商务局

**Project Name:** High-end Flower Planting Project in Anyi County

**Project Unit:** Bureau of Commerce of Anyi County

**Project Content:**

◆ **Project Profile**

It is planned to be built in Shibi Town of Anyi County, with planning land area of 800mu, consisting of such two parts as flower base and transaction market. The project will build an overall park integrating flower planting, exhibition and sales. After completion, the annual output value can reach 200 million yuan, forming a new mode of “base + market + tourism sightseeing”.

◆ **Investment Scale**

Total investment is 200 million yuan.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship.

Contact Person: Huang Chunxiao

Tel: 13970961709, +86-791-83422149

Address: Bureau of Commerce of Anyi County

项目名称：滨湖生态旅游产业园

项目单位：进贤县城市建设投资发展有限公司

项目内容：

◆项目概况

进贤县青岚湖森林公园建设面积达2000亩，其中公园有陆地面积1500亩、湿地面积500亩，并拥有7.5公里长的环湖黄金水岸线，建成了两个水上游船码头、两个观鸟平台、一个月亮湾天然浴场、一个具备苏州皇家园林风格的岩石台地园等一批经典特色景区景点。公园配套项目全面建成后，年可吸纳游客100万余人次，年旅游收入为2亿元。现有配套项目用地200余亩，可引进国内领先的旅游策划、投资、运营商，打造成集生态观光、水上运动、休闲娱乐、度假养生为一体的滨湖旅游度假区，最终使该项目成为江西一流、国内知名的旅游行业品牌。

◆投资规模

约10亿元人民币。

◆合作方式

合资、独资。

联系人：进贤县金沙湾实业发展有限公司总经理张进

电 话：13879131668

**Project Name:** Lakeside Ecological Tourism Industrial Park

**Project Unit:** Jinxian County Urban Construction Investment Development Co., Ltd.

**Project Content:**

◆ **Project Profile**

The construction area of Qinglan Lake Forest Park of Jinxian County is 2,000mu, comprised of 1,500mu land area and 500mu wetland area, having an around-lake golden shoreline with a length of 7.5km, having built two aquatic cruise terminals, two bird watching platforms, one moon bay natural bathing places, one rock mesa park equipped with Suzhou royal garden style, and a batch of classical featured scenic spots. After the fully completion of park supporting projects, it can absorb over 1 million tourists every year, achieving tourism income of about 200 million yuan. There is over 200mu supporting project land now, able to bring in domestic leading tourism planning, investment and operators, building into a lakeside tourism resort integrating ecological sightseeing, aquatic sports, leisure entertainment and holiday health maintenance, finally making the project become a tourism industry brand first-class in Jiangxi and famous in the country.

◆ **Investment Scale**

About RMB 1 billion yuan.

◆ **Cooperation Approach**

Joint venture, sole proprietorship.

Contact Person: Zhang Jin, General Manager of Jinxian County Jinshawan Industrial Development Co., Ltd.

Tel: 13879131668

**项目名称：**以千年古村群为核心的农旅一体化国家级现代农业示范园项目

**项目单位：**安义县商务局

**项目内容：**

◆ **项目概况**

示范园位于江西省安义县南部的石鼻镇，紧临南潦河，毗邻安义千年古村群，交通尤为便利，已全面融入南昌半小时经济圈。项目规划面积6000亩，主要包括综合核心区、水土保持园、世外驿站、古村农场集群四大片区，核心区以“休闲与服务”为两大平台，以示范园区为载体，发展高规格现代循环农业、高效农业、农业生态观光业。

◆ **投资规模**

总投资3亿元。

◆ **投资方式**

合作、合资、独资。

联系人：黄春晓

电 话：+86-791-83422149, 13970961709

地 址：安义县商务局

**Project Name:** Agriculture-tourism State-level Modern Agricultural Model Park Project Taking  
Millennial Ancient Village Group as Core

**Project Unit:** Bureau of Commerce of Anyi County

**Project Content:**

◆ **Project Profile**

The Model Park is located in Shibi Town, south of Anyi County of Jiangxi Province, adjacent to Nanliao River, adjoining to Anyi millennial ancient village group, convenient in traffic, having fully blending into Nanchang half-hour economic circle. The planning area of the project is 6,000mu, mainly including four major areas, overall core area, water and soil conservation park, Shiwai courier station and ancient village farm cluster; the core area takes “leisure and service” as two platforms, model park as carrier to develop high-specification modern circulating agriculture, efficient agriculture and agricultural ecological sightseeing industry.

◆ **Investment Scale**

Total investment is 300 million yuan.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship.

Contact Person: Huang Chunxiao

Tel: 13970961709, +86-791-83422149

Address: Bureau of Commerce of Anyi County

**项目名称：**安义县梓源民国村旅游开发项目

**项目单位：**安义县商务局

**项目内容：**

◆ **项目概况**

项目地位于安义县万埠镇桃花村鸭嘴垅，规划面积1500亩，景区开发分三期投资，第一期主要是对整个村庄（核心景区约55亩、建设控制地带约103亩，共计158亩）按照“民国风情”进行开发建设，将梓源村落从整体上初步形成“一轴、一心、两区、两场、一环抱”的功能格局，即以村内主街为轴线，以19幢民国民居为核心，建设两个游客接待区，还原第一、第二农场，打造生态旅游风景区，休闲农业观光区，民国文化游览区。项目建成后，实现梓源民国村整体景观的全面提升，力争成为4A级人文生态旅游区。

◆ **投资规模**

总投资3亿元。

◆ **投资方式**

合作、合资、独资。

联系人：黄春晓

电 话：+86-791-83422149，13970961709

地 址：安义县商务局

**Project Name:** Ziyuan Republic of China Village Tourism Development Project in Anyi County

**Project Unit:** Bureau of Commerce of Anyi County

**Project Content:**

◆ **Project Profile**

The project is located in Yazuilong, Taohua Village, Wanbu Town, Anyi County, with planning area of 1,500mu; the development of the scenic area consists of three phases; phase one mainly develops and builds the entire village (about 55mu for core scenic area, about 103mu for construction control zone, totaling 158mu) according to “Republic of China style”, making Ziyuan Village preliminarily form the functional layout of “one axis, one center, two areas, two farms and one embracing”, i.e. taking main streets in the village as axis, 19 residences in the Republic of China as core, building two tourist reception areas, restoring the first and the second farms, creating ecological tourism scenic area, leisure agricultural sightseeing area and Republic of China cultural touring area. After the completion of the project, realize the overall improvement of entire landscape of Ziyuan Village in the Republic of China, striving for becoming 4A-level cultural and ecological tourism area.

◆ **Investment Scale**

Total investment is 300 million yuan.

◆ **Investment Approach**

Cooperation, joint venture, sole proprietorship.

Contact Person: Huang Chunxiao

Tel: 13970961709, +86-791-83422149

Address: Bureau of Commerce of Anyi County



**项目名称：**铜源峡景区综合开发

**项目单位：**湾里区洗药湖地区管理处

**项目内容：**

◆ **项目概况：**

该项目位于湾里区梅岭国家风景区内，罗汉坛南面，肖峰东侧，幸福水库以北。项目初步规划面积约11平方公里，规划范围内有南岭村、卫东村等村庄建设用地约250亩，景区内有几千年历史的仙人洞、白湖庙、灵云寺、罗珠墓、水锥群以及大小十余处瀑布等景点，特别是肖坛有“日有千人投拜、夜有万盏明灯”之称，山体两侧落差较大、地势陡峭。

◆ **项目前景**

项目既有“回归自然、享受自然”的生态旅游性质，同时又具有周末、假日休闲度假以及娱乐，采集历史古迹、会议接待等功能。湾里区目前正在打造国家级旅游度假区，随着湾里区加快绿色发展，建设旅游强区工作的深入推进。凭借优越的旅游资源，特殊的地理位置，独特的气候条件，优美的环境资源，以南昌市及周边客源市场为主导和基础，以省内其他地区、邻省区、省外经济发达地区和国内市场为依托，从南昌市经济增长呈良性增长态势来看，景区建成后预计年吸引游客50万人次，旅游市场前景广阔。

◆ **招商方向**

欢迎海内外客商前来接洽铜源峡景区综合开发项目。

◆ **投资规模**

总投资5亿元。

◆ **合作方式**

独资或合资。

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邮 箱：xyhglc@163.com

**Project Name:** Overall Development of Tongyuan Gorge Scenic Area

**Project Unit:** Management Office of Xiyao Lake Region of Wanli District

**Project Content:**

◆ **Project Profile**

The project is located in Meiling national scenic area in Wanli District, the south of Luohan Altar, the east of Xiao Peak and the north of Xingfu Reservoir. The preliminary planning area of the project is about 11km<sup>2</sup>; within the planning scope are Nanling Village, Weidong Village, etc., with construction land area of about 250mu. Xingfu Reservoir in the scenic area is located in Xinjian County. There are a lot of scenic spots in the area, like Fairy Cave with thousand years of history, Baihu Temple, Lingyun Temple, Luozhu Tomb, Water Cones, and dozens of waterfalls, especially Xiao Altar reputed as “worship by thousand of people in the daytime and ten thousand of lights at night time, both sides of mountains having large fall and steep terrain.

◆ **Project Prospect**

The project is equipped with not only the ecological tourism nature of “returning to the nature and enjoying the nature” but also the functions of weekend, holiday leisure as well as entertainment, collecting historical sites and conference reception. Wanli District is building state-level tourism resort currently; with the accelerated green development of Wanli District, deeply promote the construction of strong district in tourism. By virtue of superior tourism resources, special geographical position, unique climate conditions and beautiful environmental resources, take guests market in Nanchang and surrounding regions as dominance and foundation, and markets of other regions in the province, neighboring provinces, economically developed regions outside the province and in the country as support, from the perspective of economic growth in Nanchang appearing good growth, it is anticipated that it will attract 500 thousand tourists every year after completion, with broad tourism market prospect.

◆ **Investment Attraction Orientation**

Merchants at home and abroad are welcomed to negotiate the overall development project of Tongyuan Gorge Scenic Area.

◆ **Investment Scale**

Total investment is 500 million yuan.

◆ **Cooperation Approach**

Sole proprietorship or joint venture.

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**项目名称：**香城寺景区综合开发

**项目单位：**湾里区洗药湖地区管理处

**项目内容：**

#### ◆项目概况

香城寺景区位于湾里区梅岭国家级森林公园、梅岭国家级风景名胜区西南方，北靠梅岭第一峰——罗汉峰，南与中国道教名胜萧峰遥相对峙。香城寺始建于东晋隆安年间（396—401年），为净土宗初祖——东晋庐山慧远大师的学人昙云法师所创，因寺院香飘南昌城而得名，可见香火之盛，距今开山1700年的历史。唐代佑民寺马祖道一大师之弟子西藏智藏禅师曾在香城寺弘传马祖洪州宗禅法。历史上香城寺既是净土宗的祖庭，又是禅宗的重镇，是西山（今梅岭）佛教最早的道场和八大名刹之一。项目总规划面积4000亩，原乡政府规划建设用地面积约400亩。交通优势显著，距南昌市区28公里，距湾里城区12公里，幸洗环山公路直达景区，海拔470—810米。

市场分析：

香城寺景区特有的宗教文化、民俗、风情和自然景观已被越来越多的人所认识。这里可春品茗茶，夏消炎暑，秋吟山韵，冬赏雪景，给人以“返璞归真、回归自然”的感觉，同时还是人们寻幽问古、研修宗教历史演绎、追溯佛教文化之源的“博物馆”。景区综合开发以休闲、文化、旅游、娱乐为一体，打造梅岭南线旅游观光休闲度假圣地，为四方游客休闲娱乐、放松心情、舒缓压力提供优良的生态环境。能有力提升南昌城市功能品味，促进南昌休闲度假旅游等生态经济发展，对培植南昌新的区域增长极具有十分重要的意义。

#### ◆招商方向

欢迎海内外客商前来接洽香城寺景区综合开发项目。

#### ◆投资规模

总投资80亿元。

#### ◆合作方式

独资或合资。

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**Project Name:** Overall Development of Xiangcheng Temple Scenic Area

**Project Unit:** Management Office of Xiyao Lake Region of Wanli District

**Project Content:**

◆ **Project Profile**

Xiangcheng Temple Scenic Area is located in Meiling State-level Forest Park of Wanli District, the southwest of Meiling State-level Scenic Area, the north of Meiling first peak—Luohan Peak, and the south of China Taoist tourist attraction Xiao Peak. Xiangcheng Temple was first built in the year of Long'an in the eastern Jin dynasty (year 396-401), established by the ancestor of Jingtu Sect—Master Tanyun, scholar of Lushan Master Huiyuan in the eastern Jin dynasty, obtaining its name for the fragrance of temple, thus it can be seen its good attendance, having 1,700 years of history up till now. The Chan Master Zhizang in Tibet, a follower of Master Mazu Daoyi of Youmin Temple in the Tang dynasty, once preached the Chan school of Mazu Hongzhou Sect in Xiangcheng Temple. Xiangcheng Temple in the history is not only the ancestral hall of Jingtu Sect, but also a critical town of Chan Sect; it is the earliest dojo of Buddhism of Xishan (now Meiling) and one of eight famous temples. Total planning area of the project is 4,000mu, and the planning construction land area of original township government is about 400mu. It is obvious in traffic advantages, 28km away from downtown Nanchang, 12km away from Wanli, Xingxi around-mountain highway directly leading to the scenic area, with an altitude of 470-810m.

Market Analysis:

The unique religious culture, folk customs, flavors and natural landscape of Xiangcheng Temple Scenic Area have been known by more and more people. Here, you can have some tea in Spring, eliminate hotness in Summer, praise mountain charm in Autumn and appreciate snow-covered landscape in winter, making people feel “returning to original nature and back to the nature”, also the “museum” for people to seek for mystery, study religious history interpretation and trace the source of Buddhism culture. The overall development of the Scenic Area embraces leisure, culture, tourism and entertainment, building the holy land in Meiling for tour and sightseeing leisure vacation in south route, providing favorable ecological environment for tourists' leisure, recreation, relaxing and pressure relieving, having powerfully improved urban function taste of Nanchang, promoted leisure resort tourism in Nanchang and other ecological economic development, which is of great significance for cultivating new regional growth pole in Nanchang.

◆ **Investment Attraction Orientation**

Merchants at home and abroad are welcomed to consult on the Overall Development Project of Xiangcheng Temple Scenic Area.

◆ **Investment Scale**

Total investment is 8 billion yuan.

◆ **Cooperation Approach**

Sole proprietorship or joint venture.

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**项目名称：**罗亭名山九里十八观

**项目单位：**湾里区罗亭镇政府

**项目内容：**

◆ **项目概况**

罗亭九里十八观景区项目位于罗亭镇名山村，005县道以南。东、西、南三面与梅岭国家级森林公园和梅岭国家级风景名胜区相邻，北毗万亩花卉苗木种植区和安曹水库。项目初步规划面积约13800亩。景区规划范围内有里观自然村及名山自然村，村庄建设用地约50亩。罗亭九里十八观项目主要拟围绕名山九里十八观打造一个集道教文化、休闲娱乐、度假、道教文化观光园为一体4A级国家风景区名胜区。

**市场分析：**

该地块保存着现今南昌市唯一经论证的次原始森林，南高北低、山水相映。既有安曹水库和名山水库（总库容80万立方米，水面150亩），又有高岭古庙和红源奇洞群，具备独特的地理区位优势 and 丰富的人文自然资源。随着社会经济的不断发展和物质文化水平的提高，人们越来越重视对优秀传统文化的发展和继承，开发一个集道教文化、休闲娱乐、度假于一体的道教文化观光休闲园，市场前景十分广阔。

◆ **招商方向**

欢迎海内外客商前来接洽罗亭名山九里十八观项目。

◆ **投资规模**

总投资8亿元。

◆ **合作方式**

独资或合资。

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**Project Name:** Luoting Mingshan Jiuli Shibaguan

**Project Unit:** Government of Luoting Town of Wanli District

**Project Content:**

◆ **Project Profile**

Luoting Jiuli Shibaguan Scenic Area project is located in Mingshan Village, Luoting Town, the south of 005 County Road, with the east, west and south adjoining to Meiling State-level Forest Park and Meiling State-level Scenic Area, the north adjacent to Ten-thousand mu flower and seedlings planting area and Ancao Reservoir. The preliminary planning area of the project is about 13,800mu. There are Liguan Natural Village and Mingshan Natural Village within the planning scope of the scenic area, with village construction land area of about 50mu. Luoting Jiuli Shibaguan project mainly plans to build a 4A-level national tourist attraction focusing on Mingshan Jiuli Shibaguan integrating Taoist culture, leisure entertainment, holiday and Taoist culture sightseeing park.

Market Analysis:

The land parcel preserves the only proved secondary virgin forest in Nanchang, high in south and low in north, with mountains embracing with waters. There are Ancao Reservoir and Mingshan Reservoir (total capacity of 800 thousand m<sup>3</sup>, water area of 150mu), Gaoling ancient temple and Hongyuan fantastic caves, equipped with unique geographical advantage and abundant cultural and natural resources. With the constant development of social economy and the improvement of material culture level, people pay more and more attention to the development and inheritance of excellent traditional culture, developing a Taoist cultural sightseeing leisure park integrating Taoist culture, leisure entertainment and holiday, with broad market prospect.

◆ **Investment Attraction Orientation**

Merchants at home and abroad are welcomed to consult on the Luoting Mingshan Jiuli Shibaguan project.

◆ **Investment Scale**

Total investment is 800 million yuan.

◆ **Cooperation Approach**

Sole proprietorship or joint venture.

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are over 600 various kinds of ancient cultural relics, 78 cultural landscapes and 26 natural landscapes. On November 14, 2015, the tomb of Haihun Duke in the western Han dynasty was found in Nanchang by virtue of archaeological excavation, which is the largest and best-preserved in our country currently with the most abundant connotation, and is comparable with "Han Tombs at Mawangdui".

#### Landscape City

"Proud eagle flies high in the sky, with rosy clouds floating aside". It is not only the poetic description of the beautiful scenery of Nanchang in history, but also the truly reflection of the ecological environment of modern Nanchang. Nanchang is situated near the mountains and by the waters, with Meiling West Mountains in the west, Ganjiang River passing through the city, and two rivers and eight lakes interspersed. The wetland area reaches 55%, city greening coverage rate reaches 43% and water area reaches 29.78%; Nanchang is a capital city with the largest water area proportion among all the capital cities, and it is awarded National Civilized City, National Hygiene City, National Garden City and National Forest City successively.

#### Industrial New City

There are three state-level development zones, one Honggutan New District and an Airport Economic Zone with a planning area of over 200km<sup>2</sup> in Nanchang, providing broad development space for numerous enterprises. Nanchang is striving at building such four major hundred-billion industries as automobile, food, new materials and electronic information, as well as five 50-billion-level pillar industries, medicine, aeronautical manufacturing, textile and clothing, new energy and mechanical and electrical manufacturing. In recent years, Nanchang has explored an industrial development road of "international M&A, integrated in China and made in Nanchang" by virtue of the power of capital investment attraction.

#### Dynamic City

Nanchang, focusing on the development strategy of building "core growth pole driving provincial development", referring to the requirement of "four strengths", puts forward the "four-aspect" general tasks of "occupying commanding height, highlighting growth pole, improving primacy ratio and co-building "four-strength" dream". Nanchang takes improving municipal construction, developing rail transit and building "wisdom city" as carrier, and emphasizes the construction of modern industrial strong city, low-carbon ecological famous city, modern provincial capital city and livable & healthy city.



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